



PRESS RELEASE

Boulogne–Billancourt, 2nd June 2021

Chair of Solocal's Board of directors

After 4 years as Chairman of the Board of directors of Solocal and 6 months as Chairman and CEO, between October 4th 2020 and April 6th 2021, Pierre Danon has informed the board of Solocal of his intention to resign as board member and Chairman. This resignation will be effective June 30th 2021. A selection process for a new chairman is underway and the board anticipates it will be concluded in that timeframe.

« After 18 very intense months, with a pandemic crisis, financial restructuring and interim as CEO, it is time for me to move on to other projects. I have the utmost confidence in Solocal's new CEO, Hervé Milcent, and I wish to give him a free hand. Solocal teams are committed to the company's success and I am proud to have led them. Solocal has evolved a lot in the last 4 years and has indeed become a fully digital company. I am convinced that Hervé, with the support of the board, will succeed in implementing the actions still necessary to create long term value » says Pierre Danon.

The Board of directors wishes to thank warmly Pierre Danon who has been deeply committed to Solocal. He has played a critical role in the financial restructuring, in the evolution of Solocal's service offering and in making operational excellence and customer service priorities.

EN – About Solocal – www.solocal.com

Solocal is the digital partner for all local companies in France, from VSEs, to SMBs or Large Companies with networks. Our job; vitalize local life. We strive every day to unveil the full potential of all companies by connecting them to their customers thanks to our innovative digital services. We advise over 314,000 companies all over France and support them to boost their activity thanks to our digital services (Relational Presence, Websites and Digital advertising). We also bring users the best possible digital experience with PagesJaunes, and Ooreka, and our GAFAM* partners.

We provide professionals and the public with our high audience services, geolocalised data, scalable technology platforms, unparalleled commercial coverage across France, our privileged partnerships with digital companies and our talents in terms of data, development and digital marketing. Solocal moreover benefits from the "Digital Ad Trust" label. To know more about Solocal (Euronext Paris "LOCAL"); let's keep in touch **@solocal**

*GAFAM : Google, Microsoft/Bing,, Facebook, Apple, Amazon

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