

# Second Amendment to the 2019 Universal Registration Document

Universal Registration Document filed on 30 April 2020 with the French Financial Markets Authority (*Autorité des marchés financiers* – AMF) under number D.20-0429.



The Amendment to the 2019 Universal Registration Document was filed on 10 September 2020 with the French Financial Markets Authority (Autorité des marchés financiers – AMF) in its capacity as competent authority pursuant to Regulation (EU) 2017/1129, without prior approval in accordance with Article 9 of said Regulation.

The Universal Registration Document may be used for the purposes of a public offering of securities or the admission of securities to trading on a regulated market, provided it is accompanied by a securities note and, where applicable, a summary and all amendments made to the Universal Registration Document. The ensemble of documents thus formed shall be approved by the AMF pursuant to Regulation (EU) 2017/1129.

#### **General remarks**

This Amendment serves to update the Solocal Group 2019 Universal Registration Document, which was filed with the French Financial Markets Authority (Autorité des marchés financiers) on 30 April 2020 under number D.20-0429 (the "2019 Universal Registration Document").

The numbering of the chapters and sections of the Amendment follows the numbering of the chapters and sections in the 2019 Universal Registration Document that have been updated in this Amendment.

## **CONTENTS**

Ame	endment to Chapter 1 - About Solocal	01
1.5	Activity Report as at 31 December 2019	01
Ame	endment to Chapter 4 - Corporate governance	17
Ame	endment to Chapter 5 - Financial report as at 30 June 2020	18
1.	Activity report as at 30 June 2020	19
2.	Condensed consolidated accounts as at 30 June 2020	30
3.	Statutory Auditors' Report on the half-year financial reporting 2020	53
4.	Company financial statements	54
Ame	endment to Chapter 6 - Information on the Company and its capital	55
6.4	Main shareholders	55
	station of the persons responsible for the Amendment le Universal Registration Document	56
	· ·	
Cros	ss-reference tables	57

# contact us

01 46 23 37 50 +33 (1) 55 77 35 00 from outside France

actionnaire@solocal.com

www.solocal.com

SOLOCAL GROUP: Public limited company with a capital of €6,270,414.66 - Commercial and Companies Register Nanterre 552 028 425

Head office: 204 Rond-Point du Pont de Sèvres - 92649 Boulogne-Billancourt Cedex

Referred to in this document as "Solocal Group" or the "Company". "Solocal" refers to Solocal Group SA and its entities.

This document is a free translation into English. It is not a binding document. In the event of a conflict of interpretation, reference should be made to the French version, which is the authentic text.

# **Amendment to Chapter 1**

# **About Solocal**

# 1.5 Activity Report as at 31 December 2019

#### 1.5.6. **EVENTS SUBSEQUENT TO THE CLOSING DATE OF 31 DECEMBER 2019**

#### PRESS RELEASE ON WEDNESDAY 22ND JULY 2020

Further information on the commitment to subscribe to the capital increase with preferential subscription rights as part of the restructuring agreement to strengthen the Solocal Group's financial structure

- Extension of the period for receipt of subscription commitments until 17 August 2020 (inclusive)
- Extension of the period to register the shares pursuant to which the commitment is made to 17 August 2020 (inclusive)

Background and description of the commitment to subscribe to the capital increase with PSR to be implemented in the context of the restructuring agreement to strengthen the financial structure

As announced in the press release dated 9 July 2020, Solocal Group has informed its shareholders that from 8 July 2020 they would be able to exercise all or part of their preferential subscription rights for a total of around €330 million (potentially increased should the amount of the reserved capital increase be lower than €17 million) at a price of 3 euro cents (€0.03) per share (fully backstopped by bondholders in cash for €85 million and in debt conversion for the remaining part) in order to subscribe on an irreducible basis to this capital increase (Capital Increase with PSR)).

In exchange for such subscription commitment, which does not in itself entail any effective subscription or payment of cash, shareholders would receive, within 30 calendar days from the effective subscription, a support fee in cash in the amount of 2.5% of the effective amount subscribed and paid in cash, up to a total amount of subscriptions of €85 million (i.e. subject to a pro-rata reduction in the event the subscriptions exceed this amount).

### Further information on the commitment to subscribe to the Capital Increase with preferential subscription rights

Shareholders are reminded that on 20 July 2020, the AMF approved the prospectus for all of the transactions planned in connection with the restructuring agreement with creditors regarding the strengthening of the financial structure, but that this AMF approval relates solely to the issue of free shares and capital increases without preferential subscription rights and that the Capital Increase with preferential subscription rights will be the subject of another prospectus to be submitted to the AMF for approval prior to the launch of said agreement.

In addition, this Capital Increase with preferential subscription rights is conditional upon the approval of Solocal Group's shareholders at the Combined General Shareholders' Meeting to be held on 24 July 2020.

Further to the announcement of 9 July 2020, Solocal Group informs its shareholders that the period for receipt of commitments has been extended to 17 August 2020 (inclusive). The terms and conditions of commitments and the transmission thereof remain unchanged.

Shareholders are reminded that the shares pursuant to which the commitment is made must be registered in the pure registered form (nominatif pur). The deadline for registration has also been extended to 17 August 2020 (but must be sent to the relevant financial intermediary no earlier than 25 July 2020).

Shareholders, including those who have registered a subscription commitment, shall remain free to decide whether or not to effectively subscribe for the new shares during the Capital Increase with PSR subscription period set to commence after the approval by the AMF of the prospectus for said Capital Increase with preferential subscription rights. The Company shall not have any claim for damages or enforcement against any shareholder who does not fulfill his or her subscription commitment and the only consequence of not fulfilling such a commitment shall be the loss of the entitlement to the support fee.

The subscription commitment form is available on Solocal Group's website (www.solocal.com - Investors - Financial Publications - General Meetings - Combined General Shareholders' Meeting 24 July 2020).

Shareholders may address any questions relating to the subscription commitment to the following address: souscription\_ak@solocal.com

#### Notice

This press release is for information purposes only and does not constitute a solicitation of any kind for an order to purchase or subscribe for Solocal Group securities in any country whatsoever, including France.

This press release is not an advertisement nor does it constitute a prospectus within the meaning of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Prospectus Directive 2003/71/EC (the "Prospectus Regulation").

Any subscription for new shares to be issued as part of the Capital Increase with PSR (subject to the approval of the Combined General Meeting of 24 July 2020 and the use by the Board of Directors of the delegation of authority thus granted) shall be made on the basis of the prospectus containing the full and final terms of the Capital Increase with PSR to be approved by the AMF.

The release, publication or distribution of this press release in certain countries may constitute a violation of applicable laws or regulations. Consequently, individuals who are physically present in such countries in which this press release has been released, distributed or published should inform themselves of and comply with any local restrictions. This press release shall not be released, published or distributed, directly or indirectly, in Australia, Canada, Japan or in the United States of America.

Solocal Group shall not be held liable for any violation by any person of these restrictions or of applicable legal restrictions

### PRESS RELEASE ON WEDNESDAY 22ND JULY 2020

#### Solocal Group secures additional financing of €32 million

Solocal confirms that it has secured financing commitments of €32 million, in place of previous plans for a state guaranteed loan (Prêt Garanti par l'Etat or "PGE"). The financing consists of an ATOUT loan (Prêt ATOUT) of €16 million granted by BPIfrance Financement and €16 million (1) from a Bond subscribed by certain bondholders as previously undertaken by them should the Company fail to obtain a state-guaranteed loan before the Combined General Meeting ("CGM") of 24 July 2020. Unfortunately, the Group has indeed been unable to secure a state-guaranteed loan. The Group wishes to thank the Interministerial Committee on Industrial Restructuring ("CIRI") teams for their constant assistance and support over the past few months in the negotiations to strengthen the Group's financial structure.

The Group wishes to thank **BPIfrance Financement** for its support and its approval of an ATOUT loan at the beginning of the health crisis. It would also like to express its gratitude to its **bondholders** for backing and guaranteeing the financial structure strengthening plan and for providing additional financing.

These lines of financing will be **drawn** after the CGM of 24 July 2020, subject to the CGM's approval of the extraordinary resolutions and the approval of the amended Accelerated Financial Safeguard Plan by the Nanterre Commercial Court before 31 July 2020 in order to meet the Group's immediate liquidity needs.

 $<sup>(1) \</sup>quad \textit{The Bonds will have a nominal value of } \textbf{$\in$17.7 million while the amount received by Solocal will be } \textbf{$\in$16 million (OID)}.$ 

### PRESS RELEASE ON THURSDAY 23RD JULY 2020

## Emergency summary proceedings ("Assignation en référé d'heure à heure")

## All of the applicant's claims rejected, including an application for the indefinite postponement of the **General Meeting**

On 17 July 2020, Solocal Group received a writ of summons at short notice at the request of an individual calling upon the Presiding Judge of the Nanterre Commercial Court to order, as the principal claim, the indefinite postponement of the General Meeting of 24 July 2020. The hearing before the Presiding Judge of the said Court was held on 20 July 2020.

In a ruling issued today, the Presiding Judge of the Nanterre Commercial Court declared that the objection of inadmissibility raised by Solocal Group to the applicant's claims was well-founded on the grounds of a lack of standing and personal and legitimate interest to act in the proceeding.

All of the applicant's claims were therefore dismissed including the application for the indefinite postponement of the Combined General Meeting of 24 July 2020.

Shareholders are reminded that the Combined General Shareholders' Meeting will be held on Friday, 24 July 2020 at 10 a.m. at Maison de la Mutualité, 24 rue Saint-Victor, Paris (75005).

All information related to this General Meeting, including the practical measures to take part in the voting is available on a dedicated page of the Solocal Group's website (https://www.solocal.com/en/combined-general-shareholders-meeting-24-july-2020)

#### PRESS RELEASE ON FRIDAY 24TH JULY 2020

## Combined Shareholders' General Meeting on 24th July 2020

#### Above 93% approval of the financial restructuring plan

Solocal Group announces that all necessary resolutions for the implementation of the financial structure strengthening plan have been approved by a very large majority at the Combined General Meeting ("CGM") of the shareholders which took place today in Paris, under the Presidency of Pierre Danon, Chairman of the Board of Directors.

Pierre Danon, Chairman of the Board, said:

"I am delighted with the clear-cut approval of the financial structure strengthening plan. We put our full energy in the negotiation of this plan in order to preserve the Company's interests. I would like to thank all our shareholders for their support & their involvement. Today, we move on towards a new phase, with great opportunities, the support of our 3,000 employees and the trust of our 300,000+ customers. With a sane financial situation for the sake of a successful business model and strategy, we may now move further on."

#### A sound participation

2,358 shareholders participated in the vote, representing more than 267 million shares and 283 million voting rights. Compared to the total amount of shares with exercisable voting rights, i.e. 627 million shares, it represents 42,7% of the total amount of shares.

#### **Ordinary resolutions**

All ordinary resolutions were largely approved in the General Meeting. Among these resolutions, one may list:

- approval of the 2019 statutory and consolidated financial statements;
- · ratification of the cooption of Mrs. Anne-France Laclide as a member of the Board;
- the renewal of the terms of M. Eric Boustouller and Mrs. Marie-Christine Levet as Board members;
- the remuneration of the Chairman of the Board of Directors, the CEO and the Board Members.

### Extraordinary resolutions: an unequivocal approval of the financial structure strengthening plan

All resolutions related to the financial structure strengthening plan were largely endorsed, with more than 93% votes in favour.

As a reminder, this plan relies on a €347 million capital increase, thus securing a €85 million cash injection and allowing an up to €262 million debt reduction. In order to cover the short-term liquidity needs, it is completed by an additional €32 million financing, with a €16 million "prêt ATOUT" granted by BPI France and the issuance of a €16 million Bond subscribed by some of the Bondholders (1).

These transactions are subject to the following condition precedents:

- confirmation of the amendment to the accelerated financial safeguard plan by the commercial court of Nanterre;
- the obtaining from the "Autorité des Marchés Financiers" (the French "Financial Markets Authority") of an exemption from the obligation of GoldenTree to launch a tender offer (in accordance with article 234-9 2° of the "Règlement Général de l'Autorité des Marchés Financiers").

An indicative timeline of the execution of these transactions will be available shortly on Solocal's Investor webpage.

According to this timeline, the subscription period for the capital increase with preferential subscription rights (which will be explained in a prospectus approved by the AMF) should occur between 15<sup>th</sup> and 29<sup>th</sup> September 2020, with an expected settlement on 5<sup>th</sup> October 2020.

Details about the votes on each of the resolutions is available on the Group's Investor webpage by following this link: https://www.solocal.com/en/combined-general-shareholders-meeting-24-july-2020.

#### Letter to Shareholder - Monday 27th July 2020

To our Shareholders,

Solocal's general meeting was held last friday, at the close of which, the plan to reinforce our financial structure was approved. The meeting was decisive in ensuring our company's long-term success.

Thanks to you, Solocal will be able to recover from the impact of the health crisis and complete its transformation.

I wanted to thank you for your support and your sense of responsibility, which opens up great opportunities for us. Bolstered by the commitment of our 3,000 employees and the confidence of our more than 300,000 customers, we will be able to move forward and build a better performing Solocal, and I am convinced that its model and strategy will also create value for all our shareholders.

Your approval encourages us but also binds us. I am fully aware of how much work remains to be done for Solocal to reach its full potential. I know our employees, led by our Managing Director Eric Boustouller, are committed to meeting this challenge and to catapulting Solocal into the leading ranks of 100% French digital companies.

But before we can meet this challenge, we have one more step to take: complete the capital increase approved during last friday shareholders' meeting, to take place between 15 and 29 September 2020.

Its success is already secured by our creditors' commitments. Nevertheless, I sincerely hope that you also take part, to the greatest extent possible, to benefit tomorrow from work accomplished together. Your participation would be further sign of your confidence. It also represents an investment opportunity if we deliver on shared performance targets. In line with my own commitment, I will also be participating.

We will therefore reconvene in September.

A big thank you again, on behalf of the Group and each and every employee, for your continued commitment and support. We will rise to the occasion.

Yours sincerely,

#### Pierre DANON

Chairman of the Board of Directors

### PRESS RELEASE TUESDAY 28<sup>TH</sup> JULY 2020

#### First semester 2020:

#### A business activity in line with the post covid-19 forecasts

#### Recurring EBITDA growth of +6.7%

#### Confirmation of 2020 trajectory, supported by encouraging June 2020 figures

- Activity in the first semester 2020, impacted by the health crisis
- Digital order intake: €204 million, representing -21.4% vs. H1 2019 with a return to almost stable activity in June 2020 (order intake (1) for June 2020 -1% vs June 2019 (1, 3)
- more than 75% of Digital order intake have been signed in subscription mode
- migration rate (5) of more than 89% of customers in the second quarter
- as at 30<sup>th</sup> June 2020, **160,000+ customers** on new Digital service offerings
- ARPA still up +2.3%, after an increase of +12.3% in full year 2019
- Pagesjaunes traffic directly impacted by the lockdown: -9.6% vs. H1 2019
- . Results of the first semester 2020, incorporating the effects of the lockdown in France
- Digital revenues : €225 million, i.e. -11.9% <sup>(3)</sup> vs. H1 2019
- Digital order backlog (6) -5.9% vs. 31st March 2020
- €388 million already secured Digital revenues for 2020 as at 30 June 2020
- recurring EBITDA of €85.7 million (3), representing +6.7% vs. H1 2019 (3)
- cash on balance sheet of €28 million as at 30 June 2020
- net leverage of 2.5x (7)
- 2020 outlook confirmed and new financial structure
- the group confirms its post-lockdown objectives i.e. -15% Digital revenues vs. 2019 (3) and a Group EBITDA of over €130 million
- Approval of the financial restructuring plan by the CGM of 24th July 2020: a sound financial structure with halved debt and the arrival of a new reference shareholder (subject to the fulfilment of the two current conditions precedent, see part 5)
- At the time of the publication of the results of H1 2020 Eric Boustouller, Chief Executive Officer of Solocal, said:

The first half of the year took place in an exceptional setting. Faced with this situation, we fully mobilised ourselves to support our 335,000 customers hit by this unprecedented crisis. The company's adaptation to this singular situation has also been a priority. Economic measures have been implemented to generate more than €25 million in savings. This work was carried out by maintaining our roadmap for innovation and the expansion of our offers in order not to sacrifice our rebound capacity. Last focus for mobilisation: to remove the liquidity risk that weighed on the Company and its jobs. This risk is now excluded with the adoption of the plan to strengthen our financial structure approved by a large majority of our shareholders. The horizon is therefore today brighter, with our business showing encouraging signs of recovery. However, we still have a way to go with the satisfaction of our customers as a final priority. The basics are there, to continue our transformation and allow us to find a positive dynamic over time.

The Board of Directors approved the Group's consolidated financial statements as at 30 June 2020. Limited review procedures on the halfyearly accounts were carried out. The limited review report will be issued when the condition precedents related to the financial structure strengthening plan are lifted, see part 5. The quarterly accounts are unaudited.

Financial performance indicators are commented on the scope of continuing operations. The financial elements presented in this press release for 2019 are revised in light of the scope of activity as at 30 June 2020.

#### 1. Order intake, revenues and order backlog

Solocal's (3, 4) order intake in Q2 2020 & H1 2020 are as follows:

(in millions of euros)	Q2 2019	Q2 2020	Change	H1 2019	H1 2020	Change
Digital order intake (excluding QdQ)	125.4	96.0	-23.4%	259.3	203.7	-21.4%
Print order intake	12.8	1.8	-86.1%	28.9	6.1	-78.8%
TOTAL ORDER INTAKE	138.2	97.8	-29.2%	288.1	209.8	-27.2%

As a reminder and as announced in the 18<sup>th</sup> May 2020, Solocal recorded a -55% order intake decrease over the lockdown period <sup>(2, 3)</sup>. Since the lifting of the lockdown measures as from May 11th 2020 and the re-opening of most of French businesses, Solocal's activity shows early signs of a gradual upturn.

May & June 2020 Digital order intake (1) decreased by -24% and by -1% respectively compared to last year (3), but were superior by €11 million (1) compared to the post-covid reforecast (as indicated in the 18th May 2020 press release). This gradual improvement is in line with the expected recovery pace and is consistent with the fact that most of the salesforce is back on the field and that our customers and prospects are available.

Total order intake (3, 4) amounted to €98 million in Q2 2020. Digital order intake (3) recorded a -23% decrease, while Print order intake decreased by -86% in Q2 2020 compared to Q2 2019 (1), strongly impacted in April and May by the lockdown measures in France as indicated above, but also by the end of the Print business.

Total order intake (3, 4) for H1 2020 amounted to €210 million, i.e. a -27% decrease compared to total order intake (1) for H1 2019. Digital order intake (3) recorded a -21% decrease, while Print order intake decreased by -79% in H1 2020.

Solocal's performance indicators as at 30 June 2020 are as follows:

	Q2 2019	Q2 2020	Change Q2 2020 vs. Q2 2019	H1 2019	H1 2020	Change H1 2020 vs. H1 2019	Reminder : FY2019 LTM
Subscription-based order intake (as a % of Digital order intake)	28.0%	76.9%	+48.9 pts	27.0%	79.0%	+ 52,0 pts	
Digital ARPA LTM	-	-	-	c. 1 300€	1,493 €	+14.8%	1,460€
Digital customer base LTM EoP*	-	-	-	c. 384k	c. 336k	- c. 25k	c. 361k
Traffic : number of PagesJaunes visits (in millions)	508	462	-9.1%	1,044	944	-9.6%	2,040

Average of the last twelve months, at Group level excluding QdQ.

79% of order intake (4) for this first half of the year were subscription - based, i.e. an increase of +52 pts compared to H1 2019. These order intake (3, 4) mainly include Priority Ranking and Presence offers, Websites and Booster Contact. This subscription-based order intake rate has been constantly increasing since the full roll-out of new digital Presence and Priority Ranking services in July 2019. This increase in subscriptionbased order intake is a structural element of the transformation of the business model because it allows (i) the decrease in churn (ii) but must above all allow the increase in acquisition of new customers and cross-selling of existing customers by releasing time to the salesforce historically dedicated to the renewal activity.

As of 30<sup>th</sup> June 2020, the Presence & Priority Ranking offers in subscription mode have more than 160,000 customers, representing a migrated customer base of 58% (excluding Large Accounts customers). The migration rate of VSEs/SMEs is constantly increasing, to 89% (5) in Q2 2020.

Despite the health crisis, the Group's ARPA continues to increase to €1,493 at the end of the second quarter of 2020, representing an increase of +2% compared to the end of 2019 and +15% compared to the end of the second guarter 2019 (approximately +193 euros), thereby demonstrating the first beneficial effects of subscription mode on upselling and cross-selling. The Digital customer base decreased by about -25,000 customers at the end of the second quarter of 2020 compared to the end of 2019, to 336,000 customers (1). This trend is mainly due to the health crisis and lockdown measures which have slowed down the expected acquisition momentum due to the temporary or definitive closures of many businesses. Churn remained stable over the last twelve months.

PagesJaunes traffic is down -9% in Q2 2020 compared to Q2 2019, impacted by the health crisis and lockdown having penalized the entire French economy. This decrease is about -10% in the first half of 2020 vs. the first half of 2019.

#### Solocal's revenues (3) in H1 2020 are as follows:

(in millions of euros)	Q2 2019	Q2 2020	Change	H1 2019	H1 2020	Change
Digital revenues (excluding QdQ)	128.3	107.4	-16.3%	255.6	225.3	-11.9%
Print revenues	20.9	11.3	-46.0%	36.0	19.5	-45.9%
TOTAL REVENUES	149.2	118.6	-20.5%	291.6	244.7	-16.1%

NB: The figures exclude the contribution of the QDQ subsidiary sold on 28 February 2020.

The Digital turnover of €107 million in Q2 2020 decreased by -16 % compared to Q2 2019 (3) mainly due to a volume effect and improvement of the average maturity of the products sold, which therefore convert more slowly into revenues. Q2 2020's revenues have not yet been fully impacted by the decline in order intake following the health crisis (3).

Consolidated revenues (3) in the first half of 2020 amounted to €245 million, down -16% compared to revenues (3) in the first half of 2019. It breaks down into €225 million in Digital revenues (3) and €19 million in Print revenues (3). Print activity represents no more than 7.9% of total revenues.

Secured Digital revenues for 2020 amounts to €388 million, 80% coming from 2018 and 2019 order intake and 20% from order intake in the first quarter of 2020. In the first quarter of 2020, Digital revenues already secured for 2020 was €360 million.

(in millions of euros)	31/03/2019	31/03/2020	30/06/2019	30/06/2020
Secured Digital revenues for current year (excluding QdQ)	383	360	444	388
Solocal's order backlog (4) as at 30 <sup>th</sup> June 2020 bro	aaks down as follows:			

(in millions of euros)	31/03/2020	30/06/2020	Change
Digital order backlog	330.2	310.8	-5.9%
Print order backlog	15.6	6.1	-60.9%
TOTAL ORDER BACKLOG	345.8	316.9	-8.4%

The total order backlog amounted to €317 million as at 30th June 2020, down -8 % compared to 31st March 2020. This decrease is explained by the gradual cessation of Print business which recorded -62% as at 30<sup>th</sup> June 2020 compared to 31<sup>st</sup> March 2020.

The decline in the Digital order backlog results from the fact that the generation of revenues over the period is greater than the order intake, the latter of which is in decline compared to the previous quarter because of the negative impact of the health crisis. Indeed, order intake at Group level for the months of April and May were respectively down -52% and -25% compared to 2019.

The Digital order backlog of €311 million will be converted into revenues in the following quarters as follows:

Digital Backlog	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
30/06/2020	2020	2020	2021	2021	2021	2021	2022	2022	2022	2022
Conversion into revenues	29.9%	25.1%	16.2%	13.6%	7.2%	3.4%	2.4%	1.4%	0.6%	0.2%

#### 2. Costs and EBITDA

(in millions of euros)	H1 2019	H1 2020	Change
Total Revenues	291.6	244.7	-16.1%
Net recurring external expenses	(77.2)	(62.1)	-19.6%
Recurring personnel expenses	(134.1)	(96.9)	-27.7%
Recurring EBITDA	80.3	85.7	+6.7%
Restructuring costs	(1.7)	0.6	-135.3%
Other non-recurring costs	1.0	1.3	+30.0%
Consolidated EBITDA	79.6	87.6	+10.1%

Recurring **net external expenses** amounted to €62.1 million in the first half of 2020, down 19.6%, or -€15.1 million compared to the first half of 2019. This decrease is explained by:

- the continuation of the cost management plan initiated in 2018 (IT maintenance costs, fees, etc.);
- the cost reduction incurred in the context of the health crisis, mainly driven by:
- control of operating expenses (marketing, travel costs, costs allocated to content related to the decrease in revenues),
- better sourcing of Performance products, including Booster Contact;
- the reduction in the variable costs of Print activity in connection with the scheduled end of this activity in 2020.

Recurring staff costs were €96.9 million in the first half of 2020, down -27.7% or -€37.2 million compared to the first half of 2019. This decrease is explained by:

- the impact of the health crisis on the level of activity of the period, affecting variable remuneration;
- the implementation of partial and total unemployment measures;
- the full year effect of the reduction in average FTEs carried out as part of the Group's transformation plan.
- The Group's workforce as at 30 June 2020 is 2,515 people (excluding long-term absences) of which 49% are part of the salesforce.
- Recurring EBITDA reached €85.7 million in the first half of 2020, up 6.7%, or €5.4 million compared to the first half of 2019. The recurring EBITDA margin on revenue was thus 35.2% up +7.5 points. The improvement in this margin is mainly due to the combined effect of non-recurring partial unemployment measures and revenues not yet fully reflecting the effects of the health crisis. For these same reasons, EBITDA of the second half of 2020 should decline significantly compared to H1 2020.

(in millions of euros)	H1 2019	H1 2020	Change
Recurring Digital EBITDA	70.9	79.3	11.8%
Digital EBITDA margin	27.7%	35.2%	+7.5pts
Recurring Print EBITDA	9.4	6.4	-31.9%
Recurring EBITDA	80.3	85.7	6.7%

Recurring EBITDA of €85.7 million is broken down into €79.3 million (92%) from Digital business and €6.4 million (8%) from Print business. Recurrent Digital EBITDA increased by +12%.

The decrease in revenues over the period is offset by the favourable development of the recurring cost base in the framework of the transformation plan and the reduction in costs resulting from the health crisis.

(in millions of euros)	H1 2019	H2 2020	Variation
Recurring EBITDA	80.3	85.7	+6.7%
Recurring EBITDA / Revenues	27.5%	35.0%	+7.5 pts
Contribution from non-recurring items (1)	(0.6)	1.9	-
Consolidated EBITDA (1)	79.6	87.6	+10.1%

Non-recurring income of €1.9 million in the first half of 2020 mainly corresponds to the revenue receivable related to the favourable outcome of historical litigation on the CIR ("Crédit Impôt Recherche", the French research tax credit). After taking these non-recurring items into account, consolidated EBITDA amounted to €87.6 million in the first half of 2020, compared to €79.7 million in the first half of 2019, representing an increase of +10%.

#### 3. Net income

(in millions of euros)	H1 2019	H1 2020	Change
Recurring EBITDA	80.3	85.7	+6.7%
Depreciation and amortisation	(37.1)	(29.8)	-19.7%
Net financial result	(20.1)	(25.2)	+25.4%
Recurring income before tax	23.1	30.4	+31.6%
Non-recurring items	(0.6)	1.9	-416.7%
Of which Restructuring costs	(1.7)	0.6	-135.3%
Income before tax	22.5	32.2	+43.1%
Corporate income tax	(6.6)	(4.4)	-33.3%
Consolidated net income	15.9	27.9	+75.5%

As a result of the extension of control over investments made in recent years, **depreciation and amortizations** reached -€30 million in the first half of 2020, i.e. a decrease of -20% compared to the first half of 2019 (3).

Financial income was -€25 million in the first half of 2020. The increase in financial expenses of +€5 million (3) compared to the first half of 2019 (3) is mainly due to the establishment and use of new financing means of the Group (RCF, working capital line) and the Bond coupon increase (10% in the first half of 2020 compared to 8% in 2019).

Recurrent pre-tax income therefore amounts to €30 million for the first half of 2020. It increased by +32% compared to the first half of 2019 (3).

Pre-tax income reached €32 million in the first half of 2020.

The corporate tax charge recorded in H1 2020 is -€4 million. This charge includes a CVAE charge of -€2.7 million.

The Group's consolidated net income was positive in the first half of 2020 and amounted to +€28 million compared to €16 million for the first half of 2019 (3).

#### 4. Cash Flow and Indebtedness

(in millions of euros)	H1 2019	H2 2020
Recurring EBITDA (1)	81.2	85.9
Non-monetary items included in EBITDA	6.2	(5.0)
Net change in working capital	(19.2)	(41.7)
- Of which change in receivables	(5.0)	(48.6)
- Of which change in payables	(6.0)	(13.0)
- Of which change in other WCR items	(8.2)	19.8
Acquisitions of tangible and intangible fixed assets	(21.2)	(22.0)
Recurring operating free cash flow	47.0	17.1
Non-recurring items	(46.2)	(19.5)
- Of which restructuration	(38.0)	(19.5)
- Of which change in non-recurring WCR	(4.0)	-
Disbursed financial result	(19.7)	(1.1)
Corporate income tax paid	4.4	(1.6)
Free cash flow	(14.5)	(5.2)
Increase (decrease) in borrowings	(7.0)	(6.2)
Capital increase	-	3.7
Others	(1.5)	(5.7)
Net change in cash	(23.0)	(13.4)
Net cash & cash equivalents BoP	81.5	41.5
Net cash & cash equivalents EoP	58.5	28.1

Note: The 2019 cash flow statement includes the cash flows of the Spanish subsidiary QdQ which was disposed of. In the first half of 2020, it includes 2 months of that subsidiary's cash flow (non-significant) in 2020.

The change in working capital requirement was -€42 million in the first half of 2020. The change in the customer WCR is negative at nearly - €49 million due to a negative volume effect in relation to the decline in revenues (including Print business) but also the significant impact of the decline in customer receipts in the second quarter in the context of the health crisis. The positive change in the "Other WCR" is mainly linked to the constitution of tax and social liabilities over the period.

Non-recurring items amounted to -€20 million in the first half of 2020 and include disbursements related to the Solocal 2020 transformation plan. In 2020, these disbursements are expected to total €47 million. The delay observed in relation to the information communicated on 27<sup>th</sup> February results from a delay in the payment of certain severance payments to the second half of 2020 in order to preserve the company's cash flow.

Financial expenses paid are significantly lower than in the first half of 2019 since the group did not pay its two quarterly Bond coupons in the first half of 2020 (for approximately €20 million).

The decrease in borrowings corresponds to the working capital line decrease (-€4 million) and asset financing repayments.

The €3.7 million capital increase corresponds to the drawdowns made in January 2020 on the PACEO line established in December 2019. The "Other" change of -€6 million essentially represents the cash flow corresponding to the financial depreciation of the rights of use capitalised in connection with the application of IFRS 16.

The Group's consolidated available cash flow is therefore negative at -€13.4 million in the first half of 2020.

As at 30<sup>th</sup> June 2020, the Group had a net cash position of €28.1 million, compared to €41.5 million as at 31<sup>st</sup> December 2019.

Net financial debt stood at €446.7 million as at 30<sup>th</sup> June 2020, an increase of +€27.7 million compared to €419 million as at 31<sup>st</sup> December 2019. It consists of Bonds (€420 million including the two outstanding coupons), the fully drawn RCF for €50 million, other debts for €5 million and net cash position for €28 million. The Bond debt was reclassified as short term in the Group's consolidated accounts due to not obtaining a waiver at the end of June 2020.

The impact of the application of IFRS 16 on net financial debt is + €103 million as at 30<sup>th</sup> June 2020, due to the reclassification of rent commitments into rental obligations on the balance sheet liabilities.

The net leverage as defined in the documentation of the Solocal 2022 Bond is 2.48x as at 30 June 2020 (to which IFRS 16 does not apply). The EBITDA ratio on interest expenses is 4.54x.

The group complies with the financial ratios provided in the Bond documentation, with a maintenance margin of 29% and 51% respectively.

#### 5. Reminder of context & Perspectives 2020

All resolutions related to the financial structure strengthening plan were largely endorsed, with more than 93% votes in favour, at the Combined General Meeting ("CGM") of the shareholders which took place on July the 24th, 2020 in Paris. As a reminder, this plan relies on a €347 million capital increase, thus securing a €85 million cash injection and allowing a €244million to €262 million debt reduction.

In order to cover the short-term liquidity needs, it will be completed by an additional €32 million financing, out of which €16 million "prêt ATOUT" granted by BPI France and the issuance of a €16 million Bond (6) subscribed by some of the Bondholders. These transactions are subject to the following condition precedents:

- confirmation of the amendment to the accelerated financial safeguard plan by the commercial court of Nanterre;
- the obtaining from the "Autorité des Marchés Financiers" (the French "Financial Markets Authority") of an exemption from the obligation of GoldenTree to launch a tender offer (in accordance with article 234-9 2° of the "Règlement Général de l'Autorité des Marchés Financiers").

The additional financing of €32 million will be drawn in August 2020. The Right Issue will be launched at the beginning of September 2020. An indicative timeline of the execution of these transactions is available on solocal.com in the Investors section. According to this timeline, the subscription period for the capital increase with preferential subscription rights (which will be explained in a prospectus approved by the AMF) should occur between 15<sup>th</sup> and 29<sup>th</sup> September 2020, with an expected settlement-delivery on 5<sup>th</sup> October 2020.

As previously announced, Solocal confirms its target, with a 2020 revenue (1) decrease by c. -20%, including a 2020 Digital revenue (1) decrease by c. -15% compared to last year. The 2020FY EBITDA1 is expected above €130 million at Group level (3).

The health crisis will have an impact on the volume of new contract acquisition in 2020 and on the timing of its customer base migration towards new services. The Group anticipates a return to Digital revenue growth from 2021 but 2021 EBITDA will be affected by the decrease in 2020 order intake and the end of the Print activity and should therefore amount to c. €120 million in 2021.

#### **Next Financial Calendar Dates**

The next financial calendar dates are as follows:

Third quarter 2020 Revenues on October 22<sup>nd</sup> 2020

#### **Definitions:**

Order intake: Orders booked by the salesforce, that gives rise to a service performed by the Group for its customers.

Order backlog: The order backlog corresponds to the outstanding portion of revenue yet to be recognised as at 30th June 2020 from order bookings such as validated and committed by customers. For income from subscriptions, only the current commitment period is considered.

**Traffic:** Indicator of visits and of access to the content over a given period of time.

ARPA: Average Revenue per Advertiser.

- (1) Digital order intake, Solocal SA scope, in value.
- (2) Solocal SA sales force, scope excluding Effilab, Leadformance, Mappy, Ooreka, SoMs and non-significant subsidiaries, i.e. 99% of consolidated revenues.
- (3) Comparable scope. 2019 and 2020 figures are restated from the figures of the subsidiary QDQ, sold on 28th February 2020.
- (4) Based on order intake net of cancellations.
- (5) Migration Rate: number of clients migrated to the new Presence and Priority Ranking offer vs. relevant customer base (excluding Large Accounts).
- (6) the Bonds will have a nominal amount of €17.7 million while the amount received by Solocal will be €16 million (OID).
- (7) Calculation based on documentation of the Solocal Bond due 2022.

### PRESS RELEASE THURSDAY 6TH AUGUST 2020

## Financial Structure Strengthening: Approval of the amendment to the Accelerated Financial Safeguard Plan and of a Conciliation Protocol

Following the press releases issued by Solocal Group notably on July 3<sup>rd</sup>, 13<sup>th</sup>, 20<sup>th</sup>, 22<sup>nd</sup> and 24<sup>th</sup>, 2020, Solocal Group announces that:

- via a first judgement dated August 6<sup>th</sup>, the Nanterre commercial court has approved the amendment to the Solocal Group accelerated financial safeguard plan (plan de sauvegarde financière accélérée) (approved by a judgment of the Nanterre commercial court (Tribunal de commerce de Nanterre) dated May 9th, 2014 and amended on December 22nd, 2016), which has also been approved by unanimity of the votes cast during the noteholders general meeting which took place on July 13<sup>th</sup>, 2020 (the "Amended Plan"); and
- via a second judgement dated August 6<sup>th</sup>, the Nanterre commercial court has approved a conciliation protocol formalizing the agreement reached on the restructuring of the Revolving Credit Facility as well as the provision of a bridge loan type bond financing amounting up to €16 million (including an original issue discount) (the "Conciliation Protocol").

Pursuant to the Amended Plan, the terms and conditions governing the existing bonds (issued by the Company and which were settled and delivered on March 14th, 2017) are essentially amended as follows:

- interest rates:
- Euribor with Euribor floor 1% + 7% spread (no less than 8%), half of which will be payable in cash, and the other half will be compounded and capitalized until December 2021,
- Euribor with Euribor floor 1% + 7% (no less than 8%) payable fully in cash going forward;
- extension of the final maturity date of the bonds to March 15<sup>th</sup>, 2025, with 2.5 non call years;
- permission to create security rights to guarantee tax and social liabilities;
- permission for members of the group to incur certain new financial indebtedness, including State-guaranteed loan(s) (PGE), an Atout loan (Prêt Atout) granted by BPIfrance Financement or bridge loans, for a maximum total cumulative amount of €32 million in cash (excluding the original issue discount);
- modification of the required majority to pass decisions in noteholders general meetings, to reduce such majority to 662/3% for decisions currently requiring a 90% majority.

The approval of the Amended Plan and of the Conciliation Protocol will enable Solocal Group to implement the transactions contemplated in the context of the strengthening of its financial structure, which have also been approved by Solocal Group' shareholders at the shareholders general meeting on July 24th, 2020.

### PRESS RELEASE OF FRIDAY 7<sup>TH</sup> AUGUST 2020

### Financial Structure Strengthening: Implementation of the first contemplated transactions

Further to the press release issued on August 6th, 2020 following the approval of the amendment to the Solocal Group accelerated financial safeguard plan (the "Amended Plan") and of a conciliation protocol by the Nanterre commercial court (Tribunal de commerce de Nanterre) (and the press releases issued notably on July 3<sup>rd</sup>, 13<sup>th</sup>, 20<sup>th</sup>, 22<sup>nd</sup> and 24<sup>th</sup>), the Solocal Group Board of directors has met today in order to start the implementation of the first transactions of its financial structure strengthening, which notably includes:

- the implementation of a share capital decrease not motivated by losses approved by the shareholders' general meeting dated July 24th, 2020 in a total amount of €56,433,731.94 by decreasing the par value of each share from €0.10 (its current amount) to €0.01, thus a decrease of €0.09 per share, it being specified that the completion of this share capital decrease is subject to the absence of opposition by creditors or, in the event of such opposition, subject to the unconditional dismissal of the opposition(s) by the competent court or their release upon the payment of the claims or the provision of sufficient guarantees by Solocal Group;
- the suspension, from September 7th, 2020 (00:01 a.m., Paris time) to December 6th, 2020 (11:59 p.m., Paris time), of the right to exercise (i) the mandatory convertible bonds (MCB) issued by Solocal Group on March 13th, 2017, (ii) the new share subscription warrants issued under the equity line implemented by Solocal Group on November 28th, 2019 and (iii) Solocal Group's stock-options under the plan dated December 16th, 2010;
- a bond issue (the principle of which has been announced on July 22<sup>nd</sup>, 2020) of a principal amount of a maximum of €17,777,777 which will be subscribed within the next few days by certain creditors, it being specified that the new bonds, which have a par value of one euro, have essentially the same characteristics as the existing bonds, which were settled and delivered on March 14<sup>th</sup>, 2017, as amended by the Amended Plan, the main terms of which include in particular:
- subscription price: €16 million maximum (taking into account an original issue discount of about 10%),
- interest rate:
  - Euribor with Euribor floor 1% + 7% spread (no less than 8%), half of which will be payable in cash, and the other half will be compounded and capitalized until December 31st, 2021,
  - Euribor with Euribor floor 1% + 7% (no less than 8%) payable fully in cash from January 1st, 2022,
- Maturity date: March 15th, 2025,
- application for admission to trading on a non-regulated market, Euronext Access, within 60 days from their issue,
  - it being specified that the amounts due in respect of such bonds will be secured by a fifth-rank pledge over the securities account relating to the securities issued by Solocal SA and held by Solocal Group;
- permission, by Solocal SA, to subscribe to an Atout loan (Prêt Atout) granted BPIfrance Financement for a total principal amount of €16 million, which is expected to be executed during the month of August 2020.

The completion of the above-mentioned share capital decrease will enable Solocal Group to implement the capital increase transactions contemplated in the Amended Plan which have been approved by the Shareholders' General Meeting of Solocal Group on July 24th, 2020.

#### Disclaimer

This press release is for information purposes only and does not constitute an offer to subscribe or sell any securities nor is it any form of solicitation for the purpose of a purchase or subscription order for Solocal Group securities in any country whatsoever, including France.

This press release does not constitute a prospectus within the meaning of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC.

The release, publication or distribution of this press release in certain countries may constitute a breach of applicable laws or regulations. Consequently, people who are physically present in such countries in which this press release has been released, distributed or published should inquire about and comply with any local restrictions. This press release shall not be released, published or distributed, directly or indirectly, in Australia, Canada, Japan or in the United States of America.

Solocal Group declines any responsibility for any violation by any person of such restrictions or of applicable legal restrictions.

## PRESS RELEASE REGARDING THE FILING OF THE CONTINUED ACTIVITY REPORT AS OF 30<sup>TH</sup> JUNE 2020- FRIDAY 7<sup>TH</sup> AUGUST 2020

Solocal has made available to the public and filed with French financial markets authority (AMF) its Continued Activity report as of 30th June 2020.

The Continued Activity report is available on the company website at www.solocal.com,under the heading "Investors".

### PRESS RELEASE OF MONDAY 17<sup>TH</sup> AUGUST 2020

### Financial Structure Strengthening: Implementation of the announced Bond Issue

As announced on July the 22<sup>nd</sup> July 2020 and August the 7<sup>th</sup>, Solocal Group has issued a €17,777,777 Bond on August the 14<sup>th</sup> 2020. This bond has been issued with an OID of c. 10%, i.e. the cash amount received by the company has been €16 million.

This bond issue will be completed in the coming days by the full drawdown of the announced "Prêt Atout" for €16 million from BPIfrance Financement.

This bond issue and the drawdown of the "Prêt Atout", together acting as the additional financing line of €32 million, are part of the operations contemplated in the financial structure strengthening plan and will secure the very short-term cash needs of the Group.

#### Disclaimer

This press release is for information purposes only and does not constitute an offer to subscribe or sell any securities nor is it any form of solicitation for the purpose of a purchase or subscription order for Solocal Group securities in any country whatsoever, including France.

This press release does not constitute a prospectus within the meaning of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC.

The release, publication or distribution of this press release in certain countries may constitute a breach of applicable laws or regulations. Consequently, people who are physically present in such countries in which this press release has been released, distributed or published should inquire about and comply with any local restrictions. This press release shall not be released, published or distributed, directly or indirectly, in Australia, Canada, Japan or in the United States of America.

Solocal Group declines any responsibility for any violation by any person of such restrictions or of applicable legal restrictions.

### PRESS RELEASE OF WEDNESDAY 26<sup>TH</sup> AUGUST 2020

#### Appointment of two banks to execute the Rights Issue

As announced on July 24<sup>th</sup> 2020, the financial structure strengthening plan of Solocal Group was approved by a large majority at the Combined General Meeting. As a reminder, this plan relies on a €347 million capital increase, thus securing a €85 million cash injection and allowing an up to €262 million debt reduction. In order to cover the short-term liquidity needs, it is completed by an additional €32 million additional financing, with a €16 million "prêt ATOUT" granted by BPI France and the issuance of a €16 million Bond subscribed by some of Solocal Group's bondholders (cf. press release of August the 17<sup>th</sup> 2020).

This capital increase includes a €329.5m to €336m rights issue. Solocal Group announces that **Deutsche Bank AG** has been appointed as **Sole Global Coordinator** and **Joint Bookrunner** in the context of this rights issue. Also, **Louis Capital Markets** has been appointed as **Joint Bookrunner and Lead Manager** on this rights issue.

### PRESS RELEASE OF 31<sup>ST</sup> AUGUST 2020

### A new chapter for Solocal

#### Eric Boustouller, CEO of Solocal, will leave the Group on 4th October 2020

This decision stems from the discussions between the Debtholders and Solocal in the context of the **financial structure strengthening plan** approved by a large majority of shareholders at the Combined General Meeting of 24<sup>th</sup> July 2020 and from the **changes in the shareholding structure**.

The implementation of this plan, which relies on a €347 million capital increase should enable Solocal to open a new chapter building on its sound financial structure to create a more performing digital major player.

Without questioning the segregation of roles between the Chairman of the Board of Directors and the CEO, **Pierre Danon**, currently Chairman of the Board of Directors, will take over the leadership, **as the Group CEO** from the 5<sup>th</sup> October 2020. Besides, he will oversee the execution of the capital increase which will occur in September.

The financial terms linked to Eric Boustouller's departure will be set later on and will be disclosed in an upcoming press release from the company.

"These last 3 years were outstandingly intensive in order to achieve the transformation of this great company. Every day since 2018, once again, I have been the privileged witness that the firm's strength relies on the women and men that make up its workforce. I would like to hail the 3,300 employees for their full & relentless commitment which enabled the turnaround of the business in order to shape the new Solocal. Thanks to them, despite the unprecedented crisis, Solocal now has all the required assets to face new challenges. I would like to praise the Management team who was by my side to lead this exceptional transformation, through the good and bad times. I shall highlight their courageous and continuous involvement. I have no doubt about the ability of this exceptional team to reach new horizons. I wish all the best to this great company and to all of its staff" said Eric Boustouller.

"I would like to praise the strong commitment and the **relevance of Eric Boustouller' strategic view**, which enable to carry out the digital transformation of the Group and the whole reshaping of its business model, its organisation, and its products. During these three tough years, Eric worked untiringly and had a decisive impact in the creation process of the new **Solocal**. Today, building on the work we have achieved since 2018, we move towards a new stage thanks to a sound financial structure which will enable us to cope with the consequences of the health crisis and unleash the full potential of the firm" outlines Pierre Danon.

#### Resignation of Philippe de Verdalle from his mandate & position

Moreover, Mr Philippe de Verdalle, partner of Weinberg Capital Partners & CEO of Nobel funds, has resigned from his Board Member mandate and its position of President of the Remuneration and Appointments Committee on 28<sup>th</sup> August 2020.

## PRESS RELEASE OF FRIDAY 04<sup>TH</sup> SEPTEMBER 2020

#### Free shares allocation

As previously announced by the company especially in the Press Release of July 20th 2020 and as part of the financial structure strengthening plan, Solocal reminds that the plan includes a free shares allocation on a "one free share for one share owned" for all existing shareholders registered in the company's books as a shareholder as of September 7th 2020 (i.e. settlement date of September 9th 2020, record date) at closing of the trading session.

It is specified that the detachment of the right to receive free shares will occur on September 8th 2020. The rights to receive free shares will be recorded on a dedicated technical line and will be transferable but not admitted to trading on Euronext Paris.

The upcoming issuance of free shares is described in a prospectus approved by the French financial market authority (AMF) on July 20<sup>th</sup> 2020 under number 20-366. This prospectus is available without charge at the company's registered office (204 Rond-Point du Pont de Sèvres -92649 Boulogne-Billancourt), on the company's website (www.solocal.com) as well as on the website of the French financial market authority (www.amf-france.org).

The Company recalls that following the completion of the capital decrease by reduction of the par value of its shares to €0.01 approved by the shareholders' general meeting on July 24th 2020, decided upon by the Company's Board of Directors on August 7th 2020, and acknowledged by the Company's CEO on August 31st 2020, the Company's share capital now amounts to €6,270,414.66, divided into 627,041,466 shares of the same class with a par value of €0.01 per share.

# **Amendment to Chapter 4**

# Corporate governance

As announced on 31 August 2020, Éric Boustouller will leave the Group's management team on 4th October 2020. While maintaining the separation of duties between the Chairman of the Board of Directors and the Chief Executive Officer, Pierre Danon, the current Board Chairman, will take over the leadership of the Group as CEO from 5<sup>th</sup> October 2020.

It is envisaged that Pierre Danon will be granted additional compensation for his duties as CEO. This compensation will be set, following a recommendation by the Board of Directors, by the Appointments and Remuneration Committee, in accordance with the compensation policy for the office of Chief Executive Officer as approved by the Annual General Shareholders' Meeting of 24 July 2020. Pierre Danon's total compensation for his duties as Chairman of the Board of Directors and Chief Executive Officer will not exceed the fixed compensation approved by the Annual General Shareholders' Meeting of 24 July 2020 for the CEO's duties and Pierre Danon will not receive any exceptional compensation or bonus related to the restructuring plan. The precise terms and conditions and amount of this compensation will be detailed in a press release once they have been determined by the Board of Directors.

# **Amendment to Chapter 5**

# Financial report as at 30 June 2020

Board of Directors of 27 July 2020

1.	Activity report as at 30 June 2020	19
1.1	Overview	19
1.2	Commentary on the results as at 30 June 2020	20
1.3	Consolidated liquidities, capital resources and investment expenses	26
1.4	Investment expense	27
1.5	Outlook for 2020	27
1.6	Events subsequent to the closing date of 30 June 2020	28
1.7	Other information	29
2.	Condensed consolidated accounts as at 30 June 2020	30
	Consolidated income statement	30
	Statement of comprehensive income	31
	Statement of consolidated financial position	32
	Statement of changes in consolidated equity	33
	Consolidated cash flow statement	34
	Notes to the consolidated financial statements as at 30 June 2020	35
3.	Statutory Auditors' Report on the half-year financial reporting 2020	53
4.	Company financial statements	54
	Management report on the company financial statements	54

### Unofficial translation of the French-language "Rapport financier au 30 juin 2020" of Solocal Group, for information purposes only.

This English-language translation of the consolidated financial information prepared in French has been provided solely for the convenience of English-speaking readers should be read in conjunction with, and construed in accordance with, French law and accounting standards applicable in France. In the case of any divergences from the French original and the English version, only the French original has legal value. In consequence, the translations may not be relied upon to sustain any legal claim, nor be used as the basis of any legal Opinion. Despite all the efforts devoted to this translation, certain errors, omissions or approximations may subsist. Solocal Group, its representatives and employees decline all responsibility in this regard.

# 1. Activity report as at 30 June 2020

#### 1.1 OVERVIEW

Solocal Group is developing its activities within two operating segments: "Digital" and "Print" and generated revenue for continued activities of €244.7 million as at 30 June 2020, these activities represent respectively 92% and 8%.

#### **Digital**

The "Digital" activity can be broken down as follows as at 30 June 2020:

- The digital Presence offer allows VSEs and SMEs to control their digital presence over the entire Web (several tens of medias in total including Google, Facebook, PagesJaunes, Bing, Tripadvisor, Instagram, etc.) with just a few clicks, in real time and with complete autonomy, via a single mobile application, or a web interface. This offer represents revenues of €58.2 million as at 30 June 2020. The Presence offer is marketed in subscription mode with automatic renewal.
- The digital Advertising offer allows companies to increase their digital visibility beyond their natural presence over the entire Web, in a logic
  for developing local market shares. This offer integrates the Priority Referencing service launched in the third quarter of 2019 and represents
  revenue of €129.4 million as at 30 June 2020.
- With the Website range, Solocal offers customers site creation and SEO services (showcase and e-commerce), according to different budget levels, always in subscription mode with automatic renewal. This offer represents revenue of €35.4 million as at 30 June 2020.
  - Intended for VSE/SMEs, the digital Presence and digital Advertising ranges are also available for large network accounts.
- Solocal also proposes New services aimed at facilitating the daily life of companies, such as for example a customer relations management (CRM) solution which was developed in 2019. This offer represents revenue of €2.3 million as at 30 June 2020.

#### **Print**

This segment includes the Group's activities pertaining to the publishing, distribution and sales of advertising space in the print directories (PagesJaunes, PagesBlanches), as well as other activities of the Group called "Voice", concerning conventional direct marketing. The Print segment is slated to be stopped at the end of 2020, and therefore is recording a decline moving towards the end of this activity.

The Solocal Group recorded Print revenues of €19.5 million as at 30 June 2020, down -45.8% compared to 2019.

#### 1.2 **COMMENTARY ON THE RESULTS AS AT 30 JUNE 2020**

In the presentation of its results and in this activity report, Solocal isolates the momentum of the continued activities from that of the activities that it is disposing of. The comments on the financial performance indicators concern the scope of continued activities.

During the first half of 2020 (28 February 2020), the Group divested from the Spanish subsidiary QdQ – Optimizaclick – Trazada representing a revenue of €3.3 million and an EBITDA of +€0.2 million.

### Consolidated income statement for periods closed as at 30 June 2020 and as at 30 June 2019

		As at 3	30 June 202	10		As at 30 June 2019					
			Cont	inued acti	vities			Con	tinued activi	ties	Change
(in millions of euros)	Consoli- dated	Divested activities	Total	Recur- ring	Non recurring	Consolidated	Divested activities	Total	Recur- ring	Non recur- ring	Recur- ring 2020 / 2019
REVENUES	248.0	3.3	244.7	244.7	-	304.0	12.4	291.6	291.6	-	-16.1%
Net external expenses	(62.3)	(1.3)	(61.0)	(62.1)	1.1	(82.9)	(6.2)	(76.8)	(77.2)	0.4	-19.6%
Staff expenses	(98.4)	(1.8)	(96.7)	(96.9)	0.3	(138.9)	(5.4)	(133.5)	(134.1)	0.6	-27.7%
Restructuring costs	0.6	-	0.6	-	0.6	(1.7)	-	(1.7)	-	(1.7)	0.0%
EBITDA	87.8	0.2	87.6	85.7	1.9	80.5	0.9	79.6	80.3	(0.6)	6.8%
As % of revenues	35.4%	7.1%	35.8%	35.0%		26.5%	7.3%	27.3%	27.5%		7.5 pts
Depreciation and amortization	(30.0)	(0.1)	(29.8)	(29.8)	-	(37.4)	(0.4)	(37.1)	(37.1)	-	-19.5%
OPERATING INCOME	57.8	0.1	57.7	55.9	1.9	43.1	0.5	42.6	43.2	(0.6)	29.3%
As % of revenues	23.3%	3.3%	23.6%	22.8%		14.2%	4.4%	14.6%	14.8%		8.0 pts
Financial income	0.2	-	0.2	0.2	-	0.3	-	0.3	0.3	-	0.0%
Financial expenses	(25.7)	-	(25.7)	(25.7)	-	(20.3)	(0.0)	(20.3)	(20.3)	-	26.3%
FINANCIAL INCOME	(25.5)	-	(25.5)	(25.5)	-	(20.1)	(0.0)	(20.1)	(20.1)	-	27.0%
INCOME BEFORE TAX	32.4	0.1	32.2	30.4	1.9	23.0	0.5	22.5	23.1	(0.6)	31.2%
Corporate income tax	(4.4)	-	(4.4)	(3.8)	(0.6)	(6.6)	(0.0)	(6.6)	(6.8)	0.2	-44.1%
INCOME FOR THE PERIOD	28.0	0.1	27.9	26.6	1.3	16.5	0.5	15.9	16.4	(0.4)	62.4%

Recurring EBITDA corresponds to EBITDA before taking account of items defined as non-recurring. The allocation per segment of fixed costs is carried out according to the application of allocation rules.

These non-recurring items are expenses and income in very small numbers which are unusual, abnormal and infrequent and with amounts that are particularly substantial. They correspond primarily to:

- restructuring expenses: these are costs corresponding to a program that is planned and controlled by the management, which significantly modifies either the company's activity scope, or the way in which this activity is managed, according to the criteria provided for in IAS 37;
- capital gain or losses on sales of assets

For the first half of 2020, the amount of non-recurring items stands at +€1.9 million.

## Details on the revenues and recurring EBITDA of continued activities, as at 30 June 2020 and as at 30 June 2019

#### Continued activities

(in millions of euros)	As at 30 June 2020	As at 30 June 2019	Change Recurring 2020 / 2019
Digital	225.3	255.6	-11.9%
Print	19.5	36.0	-45.9%
REVENUES	244.7	291.6	-16.1%
Digital revenues as % of total revenues	92.0%	87.7%	
Digital	79.3	70.9	11.9%
Print	6.4	9.4	-31.9%
RECURRING EBITDA	85.7	80.3	6.8%
As % of revenues			
Digital	35.2%	27.7%	
Print	32.9%	26.1%	
Total	35.0%	27.5%	

#### 1.2.1 Analysis of the order backlog for continued activities

#### Sales

(in millions of euros)	As at 30 June 2020	As at 30 June 2019	Variation
Digital	203.7	259.3	-21.4%
Print	6.1	28.9	-78.8%
TOTAL ORDER INTAKE	209.8	288.1	-27.2%

Sales in the first half of 2020 amounted to €209.8 million, down -27.2% compared to sales for the first half of 2019. Digital sales in 2019 were down -21.4%, whereas Print sales were down -78.8%.

#### **Revenues**

(in millions of euros)	As at 30 June 2020	As at 30 June 2019	Variation
Digital	225.3	255.6	-11.9%
Print	19.5	36.0	-45.9%
TOTAL REVENUES	244.7	291.6	-16.1%

Total revenues for the first half of 2020 amount to €244.7 million, down -16.1% compared to revenues for the first half of 2019. Digital revenues for the first half of 2020 were down -€10.5 million, i.e. -11.9%. Print revenues for the first half of 2020 were down -€16.5 million, i.e. -45.9%.

Secured Digital revenues for 2020 amounts to €388 million, 80% coming from 2018 and 2019 order intake and 20% from order intake in the first quarter of 2020.

## **Order backlog**

### **Continued activities**

(in millions of euros)	As at 30 June 2020	As at 31 December 2019				
Digital	340.3	347.1				
Print	19.5	38.3				
TOTAL ORDER BACKLOG - BEGINNING OF PERIOD*	359.9	385.4				
Digital	203.7	497.0				
Print	6.1	44.9				
TOTAL ORDER INTAKE	209.8	541.8				
Digital	(8.0)	(5.7)				
Print	(0.1)	(0.0)				
CANCELLATION	(8.2)	(5.7)				
Digital	(225.3)	(498.0)				
Print	(19.5)	(63.6)				
TOTAL REVENUES OF CONTINUED ACTIVITIES	(244.7)	(561.6)				
Digital	310.7	340.3				
Print	6.1	19.5				
TOTAL ORDER BACKLOG - END OF PERIOD	316.9	359.9				

 $<sup>^{</sup>st}$  Cancellations are attached to the selling year.

The order backlog total amounts to €316.9 million on 30 June 2020, down -11.9% compared to 31 December 2019. The drop is partially due to the decline in the activity following the Covid-19 crisis and the gradual cessation of Print business.

#### **Performance indicators of Solocal**

	As at 30 June 2020	As at 30 June 2019	Variation
Auto-renewal subscription sales (as of % of total sales)*	79.0%	27.0%	52.0 points
ARPA (average revenue per advertiser)	1,493	1,300	14.8%
Audience (PagesJaunes number of visits, in billion)	0.9	1.0	-9.6%

<sup>\*</sup> Solocal SA scope.

#### 1.2.2 **Analysis of recurring EBITDA**

#### **Net external expenses**

Recurring net external expenses amounted to -€62.1 million in the first half of 2020, down 19.6%, or -€15.1 million compared to the first half of 2019. This decrease is explained by:

- the continuation of the cost management plan initiated in 2018 (IT maintenance costs, fees, etc.);
- the cost reduction incurred in the context of the health crisis, mainly driven by control of operating expenses (marketing, travel costs, costs allocated to content related to the decrease in revenues) and better sourcing of Performance products, including Booster Contact;
- the reduction in the variable costs of Print activity in connection with the scheduled end of this activity in 2020.

#### **Personnel expenses**

Recurring staff costs were -€96.9 million in the first half of 2020, down -27.7% or -€37.2 million compared to the first half of 2019. This decrease is explained by:

- the impact of the health crisis on the level of activity of the period, affecting variable remuneration;
- the implementation of partial and total unemployment measures;
- the full year effect of the reduction in average FTEs carried out as part of the Group's transformation plan.

The Group's workforce as at 30 June 2020 is 2,515 people (excluding long-term absences) of which 49% are part of the salesforce.

### **Recurring EBITDA**

Recurring EBITDA reached €85.7 million in the first half of 2020, up 6.8%, or €5.4 million compared to the first half of 2019. The recurring EBITDA margin on revenue was thus 35.0% up +7.5 points. The improvement in this margin is mainly due to the combined effect of nonrecurring partial unemployment measures and revenues not yet fully reflecting the effects of the health crisis. For these same reasons, EBITDA of the second half of 2020 should decline significantly compared to the first half of 2020.

#### 1.2.3 Analysis of the other items in the income statement

#### **Operating income**

The table below shows the Group's operating income for continued activities in 2020 and 2019:

		As at 3		As at 30 June 2019							
			Cont	inued acti	vities			Co	ntinued activ	vities	Change
(in millions of euros)	Consolidated	Divested activities	Total	Recur- ring	Non recurring	Consolidated	Divested activities	Total	Recur- ring	Non recurring	2020 / 2019
EBITDA	87.8	0.2	87.6	85.7	1.9	80.5	0.9	79.6	80.3	(0.6)	6.8%
As % of revenues	35.4%	7.1%	35.8%	35.0%		26.5%	7.3%	27.3%	27.5%		7.5 pts
Depreciation and amortization	(30.0)	(0.1)	(29.8)	(29.8)	-	(37.4)	(0.4)	(37.1)	(37.1)	-	-19.5%
OPERATING INCOME	57.8	0.1	57.7	55.9	1.9	43.1	0.5	42.6	43.2	(0.6)	29.3%
As % of revenues	23.3%	3.3%	23.6%	22.8%		14.2%	4.4%	14.6%	14.8%		8.0 pts

Non-recurring income of €1.9 million in the first half of 2020 mainly corresponds to the revenue receivable related to the favourable outcome of historical litigation on the CIR ("Crédit Impôt Recherche", the French research tax credit). After taking these non-recurring items into account, consolidated EBITDA amounted to €87.6 million in the first half of 2020, compared to €79.7 million in the first half of 2019, representing an increase of +10%.

As a result of the extension of control over investments made in recent years, depreciation and amortizations reached -€29.8 million in the first half of 2020, i.e. a decrease of -19.5% compared to the first half of 2019.

The operating income of continued activities was €57.7 million compared to €42.6 million in 2019.

#### **Net income**

The table below shows the Group's net income for continued activities in the first half of 2020 and 2019:

		As at	30 June 20	20		As at 30 June 2019					
			Cor	ntinued activ	vities			Cor	ntinued activ	vities	Change Recurring
(in millions of euros)	Consolidated	Divested activities	Total	Recur- ring	Non recurring	Consolidated	Divested activities	Total	Recur- ring	Non recurring	2020 / 2019
OPERATING INCOME	57.8	0.1	57.7	55.9	1.9	43.1	0.5	42.6	43.2	(0.6)	29.3%
As % of revenues	23.3%	3.3%	23.6%	22.8%		14.2%	4.4%	14.6%	14.8%		8.0 pts
Financial income	0.2	-	0.2	0.2	-	0.3	-	0.3	0.3	-	0.0%
Financial expenses	(25.7)	-	(25.7)	(25.7)	-	(20.3)	(0.0)	(20.3)	(20.3)	-	26.3%
FINANCIAL INCOME	(25.5)	-	(25.5)	(25.5)	-	(20.1)	(0.0)	(20.1)	(20.1)	-	27.0%
INCOME BEFORE TAX	32.4	0.1	32.2	30.4	1.9	23.0	0.5	22.5	23.1	(0.6)	31.2%
Corporate income tax	(4.4)	-	(4.4)	(3.8)	(0.6)	(6.6)	(0.0)	(6.6)	(6.8)	0.2	-44.1%
INCOME FOR THE PERIOD	28.0	0.1	27.9	26.6	1.3	16.5	0.5	15.9	16.4	(0.4)	62.4%

Financial income was -€25.5 million in the first half of 2020. The increase in financial expenses of +€5.3 million compared to the first half of 2019 is mainly due to the establishment and use of new financing means of the Group (RCF, working capital line) and the Bond coupon increase (10% in the first half of 2020 compared to 8% in 2019).

Pre-tax income reached €32.4 million in the first half of 2020.

The corporate tax charge recorded in the first half of 2020 is -€4.4 million. This charge includes a CVAE charge of -€2.7 million.

The Group's consolidated net income was positive in the first half of 2020 and amounted to +€28.0 million compared to +€16.5 million for the first half of 2019.

#### 1.2.4 Presentation of the consolidated cash flows with the detail for "Continued activities" and "Disposed activities"

Cash flow statement (in millions of euros)	As at 30 June 2020	As at 30 June 2019
RECURRING EBITDA	85.9	81.2
Non monetary items included in EBITDA and other	(5.0)	6.2
Net change in working capital	(41.7)	(19.2)
of which change in receivables	(48.6)	(5.0)
of which change in payables	(13.0)	(6.0)
of which change in other WCR items	19.8	(8.2)
Acquisition of tangible and intangible fixed assets	(22.0)	(21.2)
RECURRING OPERATING FREE CASH FLOW	17.1	47.0
Non recurring items	(19.5)	(46.2)
of which restructuration	(19.5)	(38.0)
of which Net change in non recurring working capital	-	(4.0)
Disbursed financial result	(1.1)	(19.7)
Corporate income tax paid	(1.6)	4.4
FREE CASH FLOW	(5.2)	(14.7)
Increase (decrease) in borrowings and bank overdrafts	(6.2)	(7.0)
Capital increase	3.7	-
Other	(5.7)	(1.5)
NET CASH VARIATION	(13.4)	(23.2)
Net cash and cash equivalents at beginning of period	41.5	81.5
NET CASH AND CASH EQUIVALENTS AT END OF PERIOD	28.1	58.3

Note: The 2019 cash flow statement includes the cash flows of the Spanish subsidiary QdQ which was disposed of. In the first half of 2020, it includes 2 months of that subsidiary's cash flow (non-significant) in 2020.

The change in working capital requirement was -€41.7 million in the first half of 2020. The change in the customer WCR is negative at nearly -€48.6 million due to a negative volume effect in relation to the decline in revenues (including Print business) but also the significant impact of the decline in customer receipts in the second quarter in the context of the health crisis. The positive change in the "Other WCR" is mainly linked to the constitution of tax and social liabilities over the period.

Non-recurring items amounted to -€19.5 million in the first half of 2020 and include disbursements related to the Solocal 2020 transformation plan. In 2020, these disbursements are expected to total €47 million. The delay observed in relation to the information communicated on 27th February results from a delay in the payment of certain severance payments to the second half of 2020 in order to preserve the company's cash flow.

Financial expenses paid are significantly lower than in the first half of 2019 since the group did not pay its two quarterly Bond coupons in the first half of 2020 (for approximately €20 million).

The decrease in borrowings corresponds to the working capital line decrease (-€4 million) and asset financing repayments.

The €3.7 million capital increase corresponds to the drawdowns made in January 2020 on the PACEO line established in December 2019. The "Other" change of -€5.7 million essentially represents the cash flow corresponding to the financial depreciation of the rights of use capitalised in connection with the application of IFRS 16.

The Group's consolidated available cash flow is therefore negative at -€13.4 million in the first half of 2020.

As at 30<sup>th</sup> June 2020, the Group had a net cash position of €28.1 million, compared to €41.5 million as at 31<sup>st</sup> December 2019.

# 1.3 CONSOLIDATED LIQUIDITIES, CAPITAL RESOURCES AND INVESTMENT EXPENSES

The table below shows the cash flows for continued activities of the Group as at 30 June 2020 and as at 31 December 2019:

(in millions of euros)	As at 30 June 2020	As at 30 June 2019
Net cash from operations	16.8	4.6
Net cash used in investing activities	(22.1)	(28.6)
Net cash provided by (used in) financing activities	(8.1)	0.8
NET INCREASE (DECREASE) IN CASH POSITION	(13.4)	(23.2)

The net cash from operations amounted to €16.8 million in the first half of 2020 compared to €4.6 million in the first half of 2019, in light of the time delay for certain expenses following the Covid crisis over the first half of the year.

The net cash from operations used in investment activities amounted to €(22.1) million in the first half of 2020 compared to €(28.6) million in the first half of 2019, representing a change of €(6.5) million.

The net cash used in financing activities represents a net collection disbursement of €(8.1) million in the first half of 2020 compared to a net collection of €0.8 million in 2019. This is explained in particular by a revolving credit facility of €50.0 million and an equity line for €17.4 million.

The table below shows the changes in the Group's consolidated cash position as at 30 June 2020, and as at 31 December 2019:

(in thousands of euros)	As at 30 June 2020	As at 31 December 2019
Gross cash	28.1	41.6
Bank overdrafts	-	(0.1)
NET CASH	28.1	41.5
Bond loan	397.8	397.8
Revolving credit facility drawn	50.0	50.0
Lease liability	1.5	3.4
Price supplements on acquisition of securities	-	0.2
Accrued interest not yet due	21.6	1.4
Other financial liabilities	108.0	114.8
of which IFRS 16	103.5	104.1
GROSS FINANCIAL DEBT	579.0	567.6
of which current	497.9	40.6
of which non-current	81.1	526.9
NET DEBT	550.9	526.1
NET DEBT OF CONSOLIDATED GROUP EXCLUDED LOAN ISSUE EXPENSES	550.9	526.1

Net financial debt (financial debt, minus cash flow and cash flow equivalents) was €550.9 million as at 30 June 2020, up €24.8 million compared to €526.1 million as at 31 December 2019.

Net leverage as defined in the documentation concerning Solocal's 2022 bond is 2.48x as at 30 June 2020 (to which IFRS 16 does not apply). The EBITDA to interest expenses ratio (ISCR) amounted to 4.5x as at 30 June 2020. The group complies with the financial covenants requested by the bond documentation, with respectively 29% and 51% of headroom.

As at 30 June 2020, financial debt is primarily comprised:

- of bonds stemming from the financial restructuring operations carried out in March 2017 for an amount of €397.8 million, repayable in March 2022;
- a revolving credit line of €50.0 million;
- factoring debt of €3.8 million;
- of lease liabilities of €1.5 million.

#### **INVESTMENT EXPENSE** 1.4

(in millions of euros)	As at 30 June 2020	As at 31 December 2019
Acquisition of tangible and intangible fixed assets	21.2	42.9
Right-of-use assets related to leases*	5.5	24.0
CURRENT INVESTMENTS	26.7	66.9

Rights of use concerning leases posted in the assets amount to €71.3 million.

Intangible and tangible investments amount to €26.7 million as at 30 June 2020.

#### 1.5 **OUTLOOK FOR 2020**

All resolutions related to the financial structure strengthening plan were largely endorsed, with more than 93% votes in favour, at the Combined General Meeting ("CGM") of the shareholders which took place on July the 24th, 2020 in Paris. As a reminder, this plan relies on a €347 million capital increase, thus securing a €85 million cash injection and allowing a €244million to €262 million debt reduction.

In order to cover the short-term liquidity needs, it will be completed by an additional €32 million financing, out of which €16 million "prêt ATOUT" granted by BPI France and the issuance of a €16 million Bond subscribed by some of the Bondholders. These transactions are subject to the following condition precedents:

- confirmation of the amendment to the accelerated financial safeguard plan by the commercial court of Nanterre;
- the obtaining from the "Autorité des Marchés Financiers" (the French "Financial Markets Authority") of an exemption from the obligation of GoldenTree to launch a tender offer (in accordance with article 234-9 2° of the "Règlement Général de l'Autorité des Marchés Financiers").

The additional financing of €32 million will be drawn in August 2020. The Right Issue will be launched at the beginning of September 2020. An indicative timeline of the execution of these transactions is available on solocal.com in the Investors section. According to this timeline, the subscription period for the capital increase with preferential subscription rights (which will be explained in a prospectus approved by the AMF) should occur between 15th and 29th September 2020, with an expected settlement-delivery on 5th October 2020.

As previously announced, Solocal confirms its target, with a 2020 revenue decrease by c. -20%, including a 2020 Digital revenue1 decrease by c. -15% compared to last year. The 2020 FY EBITDA is expected above €130 million at Group level.

The health crisis will have an impact on the volume of new contract acquisition in 2020 and on the timing of its customer base migration towards new services. The Group anticipates a return to Digital revenue growth from 2021 but 2021 EBITDA will be affected by the decrease in 2020 order intake and the end of the Print activity and should therefore amount to c. €120 million in 2021.

#### 1.6 EVENTS SUBSEQUENT TO THE CLOSING DATE OF 30 JUNE 2020

An agreement aimed at the financial restructuring of Solocal Group was signed on 3 July 2020.

The shareholders' extraordinary general meeting on 24 July 2020 approved the implementation of the financial restructuring plan:

#### Recapitalisation of the group

In accordance with the agreement signed with its creditors and following the approval by the General meeting of shareholders of the restructuring project, the Group will launch a capital increase of €347 million fully guaranteed by the bond creditors. This will allow for a reduction in the debt by an amount between 252 and €262 million and a cash contribution of €85 million.

The capital increase of €347 million will be broken down as follows:

- a first reserved capital increase for a maximum amount of €17 million benefitting one or more bond creditors. This capital increase will be carried out at the price of 8 centimes per share and carried out by converting debt into capital;
- a capital increase with preferential subscription rights retained for €330 million that will be carried out at a price of 3 centimes per share.
   This capital increase, open to all shareholders, is fully guaranteed by the bond creditors, as a contribution of liquidities of €85 million and as debt conversion for the balance:
- an allocation of free shares benefitting all existing shareholders, at a rate of one free share for one share held as at 31 August 2020 based
  on the company's shareholding immediately before the conducting of the reserved capital, which is an issuing of 627 million shares.

These provisions were approved by the General Meeting of 24 July 2020 and will be carried out under the two conditions of obtaining from the "Autorité des Marchés Financiers" (the French "Financial Markets Authority") of an exemption from the obligation of GoldenTree to launch a tender offer (in accordance with article 234-9 2° of the "Règlement Général de l'Autorité des Marchés Financiers"), and Confirmation of the amendment to the accelerated financial safeguard plan by the commercial court of Nanterre.

Following the approval of these provisions by the general meeting, the accounting impacts will be the derecognising of the original debt and the recognising of the new debt and equity instruments.

In light of this, the financial statements of Solocal Group as at 30 June 2020 were drawn up in application of the principle of continuing operation, with the assumption that the aforementioned financial restructuring plan would be implemented within the scheduled timeframe, and in any case no later than 31 December 2020.

#### **Financial facilities**

On 22 July 2020, Solocal Group obtained an agreement on €32 million financing, out of which €16 million "prêt ATOUT" granted by BPI France and the issuance of a €16 million Bond subscribed by some of the Bondholders. This financing will be drawn in August 2020 in order to cover the short-term liquidity needs.

#### 1.7 **OTHER INFORMATION**

#### 1.7.1 **Related parties**

There were no new significant transactions or changes with related parties in the course of the first half of 2020. Key management as related parties as at 30 June 2020 are members of the Board of directors including the General manager, and the members of the Executive committee. Solocal does not have any related parties other than key management.

#### 1.7.2 Information on the main risk factors and uncertainties

Main risks factors are described in Section 2 Risks Factors of the 2019 Universal Registration Document. This section was updated in Amendement au Document d'enregistrement universel 2019 (in French only) on 20 July 2020. As at the publication of this Financial Report, this risks assessment remains up-to-date and can be used for considering potential main risks for the coming six months till the end of 2020.

#### 1.7.3 **Definitions**

Audiences: indicator of visits and of access to the content over a given period of time

Order backlog: sales orders such as validated and committed by the customers on the closing date. For products in subscription mode, only the current commitment period is considered.

EBITDA: EBITDA is an alternate indicator of performance presented in the income statement in operating income and before taking impairment, amortisation and depreciation into account.

Recurring EBITDA corresponds EBITDA before taking account of items defined as non-recurring. These non-recurring items are expenses and income in very small numbers which are unusual, abnormal and infrequent and with amounts that are particularly substantial. They correspond primarily to:

- capital gains or losses on sales of assets;
- restructuring expenses: these are costs corresponding to a program that is planned and controlled by the management, which significantly modifies either the company's activity scope, or the way in which this activity is managed, according to the criteria provided for in IAS 37.

Sales: taking of orders by the sales force, that gives rise to a service performed by the Group for its customers.

# 2. Condensed consolidated accounts as at 30 June 2020

## **CONSOLIDATED INCOME STATEMENT**

(Amounts in thousands of euros, except data relating to shares)	Notes	As at 30 June 2020	As at 30 June 2019
Revenues	3.1	248,030	304,029
Net external expenses		(62,328)	(82,927)
Personnel expenses		(98,435)	(138,895)
Restructuring costs		555	(1,675)
EBITDA		87,822	80,533
Depreciation and amortization		(28,623)	(37,424)
Result of loss of control		(1,350)	-
OPERATING INCOME		57,849	43,109
Financial income		196	280
Financial expenses		(25,688)	(20,348)
FINANCIAL INCOME	5.1	(25,492)	(20,068)
INCOME BEFORE TAX		32,356	23,041
Corporate income tax	8	(4,392)	(6,588)
INCOME FOR THE PERIOD FROM CONTINUING OPERATIONS		27,965	16,453
Income for the period attributable to:			
Shareholders of Solocal Group		27,965	16,453
Non-controlling interests		-	-
Net earnings per share (in euros)			
Net earnings per share of the consolidated group based on a weighted average number of shares			
basic	9.2	0.04	0.03
diluted		0.04	0.03
Net earnings per share of the consolidated group based on a year end number of existing shares (as at 30 June)			
basic		0.04	0.03
- diluted		0.04	0.03

# **STATEMENT OF COMPREHENSIVE INCOME**

(Amounts in thousands of euros)	Notes	As at 30 June 2020	As at 30 June 2019
Income for the period report		29,314	16,453
ABO reserves :			
- Gross	6	358	(4,925)
- Deferred tax		-	(78)
- Net of tax		358	(5,003)
Exchange differences on translation of foreign operations		84	26
OTHER COMPREHENSIVE INCOME		442	(4,977)
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD, NET OF TAX		29,756	11,476
Total comprehensive income for the period attributable to:			
- Shareholders of Solocal Group		28,407	11,476
- Non-controlling interests		-	-

# STATEMENT OF CONSOLIDATED FINANCIAL POSITION

(thousand euros)	Notes	As at 30 June 2020	As at 31 December 2019	As at 30 June 2019
Assets				
Net goodwill		86,489	88,870	88,870
Other net intangible fixed assets		87,516	90,482	94,817
Net tangible fixed assets		20,313	20,977	22,706
Right-of-use assets related to leases		71,273	69,279	79,137
Other non-current financial assets		4,627	7,067	7,303
Net deferred tax assets	8	59,760	60,928	70,966
TOTAL NON-CURRENT ASSETS		329,978	337,603	363,799
Net trade accounts receivable		64,126	90,223	206,902
Other current assets		15,640	39,065	39,779
Current tax receivable		1,387	2,333	2,073
Prepaid expenses		5,849	2,676	6,964
Other current financial assets		3,228	3,416	4,007
Cash and cash equivalents	5.2	28,082	41,551	58,555
TOTAL CURRENT ASSETS		118,311	179,264	318,279
TOTAL ASSETS		448.289	516,867	682,078
Liabilities				
Share capital		62,704	61,954	58,512
Issue premium		761,313	758,392	744,737
Reserves		(1,400,719)	(1,432,975)	(1,430,820)
Income for the period attribuable to shareholders of Solocal Group		27,965	32,111	16,453
Other comprehensive income		(52,623)	(53,065)	(49,643)
Own shares				
		(5,482)	(5,344)	(5,551)
EQUITY ATTRIBUTABLE TO EQUITY HOLDERS OF THE SOLOCAL GROUP	9	(606,842)	(638,927)	(666,313)
Non-controlling interests		-	41	41
TOTAL EQUITY		(606,842)	(638,886)	(666,272)
Non-current financial liabilities and derivatives		0	448,488	401,791
Long-term lease liabilities		81,106	78,450	95,728
Employee benefits - non-current		93,598	93,960	95,251
Provisions - non-current	6	8,590	11,025	21,425
Deferred tax liabilities		-	-	-
TOTAL NON-CURRENT LIABILITIES		183,294	631,923	614,195
Bank overdrafts and other short-term borrowings		453,846	13,681	4,510
Accrued interest		21,616	1,387	1,236
Short-term lease liabilities		22,394	25,654	16,893
Provisions - current	6	50,447	71,105	144,423
Contract liabilities	3.3	135,890	194,113	325,240
Trade accounts payable	7	56,812	73,495	85,737
Employee benefits - current		89,329	84,837	87,438
Other current liabilities		39,011	58,742	68,528
Corporation tax		2,492	816	150
TOTAL CURRENT LIABILITIES		871,837	523,830	734,155
TOTAL LIABILITIES		448,289	516,867	682,078

# STATEMENT OF CHANGES IN CONSOLIDATED EQUITY

Number of shares in circulation	(thousand euros)	Share capital	Issue premium	Income and reserves	Actuarial differences	Translation reserve	Own shares	Group equity	Non- controlling interests	Total equity
583,137,724	BALANCE AS AT 1 JANUARY 2019	58,363	743,803	(1,430,990)	(44,052)	(589)	(5,249)	(678,714)	41	(678,673)
	Total comprehensive income for the period			32,111				32,111	-	32,111
	Other comprehensive income							-	-	-
	Total comprehensive income for the period, net of tax							-	-	-
1,000,000	Share-based payment	100		1,418				1,518		1,518
495,911	Capital transactions	49	943	(992)				-		-
34,415,190	Equity line financing	3,442	13,646					17,088		17,088
(74.055)	Shares of the consolidating company net of tax						(05)	(05)		(05)
(74,955)	effect						(95)	(95)		(95)
	Minority Stake holders Effilab Dubaï (cession)			(2,411)	(8,740)	317		(10,834)	-	(10,834)
618,973,870	BALANCE AS AT 31 DECEMBER 2019	61,954	758,392	(1,400,864)	(52,792)	(273)	(5,344)	(638,926)	41	(638,885)
618,973,870	BALANCE AS AT 1 JANUARY 2020	61,954	758,392	(1,400,864)	(52,792)	(273)	(5,344)	(638,926)	41	(638,885)
	Total comprehensive income for the period			27,965				27,965	-	27,965
	Other comprehensive income							-	-	-
	Total comprehensive income for the period, net of tax							-	-	-
-	Share-based payment	-		104				104		104
-	Mandatory Convertible Bonds	-	-	-				-		-
7,500,000	Equity line financing	750	2,921					3,671		3,671
(245,049)	Shares of the consolidating company net of tax effect						(138)	(138)		(138)
-,-,-,	Others			41	358	84	,/	483	(41)	442
626,228,821	BALANCE AS AT 31 DECEMBER 2020	62,704	761,313	(1,372,754)	(52,435)	(189)	(5,482)	(606,841)	(0)	(606,841)

# **CONSOLIDATED CASH FLOW STATEMENT**

(in thousands of euros)	As at 30 June 2020	As at 31 December 2019	As at 30 June 2019
Income for the period attribuable to shareholders of SoLocal Group	27,965	32,111	16,453
Depreciation and amortization of fixed assets	27,316	47,302	35,094
Change in provisions	(20,084)	(124,204)	(36,566)
Share-based payment	104	(643)	1,240
Capital gains or losses on asset disposals	1,349	530	277
Interest income and expenses	20,227	44,820	20,068
Hedging instruments	-	-	-
Unrealised exhange difference	-	-	-
Tax charge for the period	4,569	19,698	6,588
Non-controlling interests	-	-	-
Decrease (increase) in inventories	-	212	-
Decrease (increase) in trade accounts receivable	23,479	146,938	27,806
Decrease (increase) in other receivables	14,280	9,836	1,170
Increase (decrease) in trade accounts payable	(9,267)	(12,386)	(3,766)
Increase (decrease) in other payables	(70,351)	(196,914)	(48,374)
Net change in working capital	(41,858)	(52,314)	(23,164)
Dividends and interest received	-	(346)	278
Interest paid and rate effect of net derivatives	(1,119)	(43,610)	(19,995)
Corporation tax paid	(1,640)	1,829	4,374
NET CASH FROM OPERATIONS	16,828	(74,827)	4,647
Acquisition of tangible and intangible fixed assets	(21,233)	(41,594)	(28,631)
Acquisitions / disposals of investment securities and subsidiaries, net of cash acquired / sold and other changes in assets	(869)	385	3
NET CASH USED IN INVESTING ACTIVITIES	(22,102)	(41,209)	(28,628)
Increase (decrease) in borrowings	(11,769)	58,946	764
Dividends paid	-	(4)	-
Other cash from financing activities o/w own shares	3,671	17,013	-
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	(8,098)	75,955	764
Impact of changes in exchange rates on cash	(5)	16	12
NET INCREASE (DECREASE) IN CASH POSITION	(13,377)	(40,065)	(23,205)
Net cash and cash equivalents at beginning of period	41,458	81,523	81,523
NET CASH AND CASH EQUIVALENTS AT END OF PERIOD	28,082	41,458	58,318

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS AS AT 30 JUNE 2020

#### NOTE 1. Basis for the preparation of the consolidated financial statements

Solocal Group is a public limited company with a Board of Directors subject to the provisions of Book II of the French Commercial Code, as well as to all of the other legal provisions that apply to French commercial companies.

The Company's registered office is located at 204 rond-point du Pont de Sèvres 92100 Boulogne-Billancourt (France). It was formed in 2000 and the securities of Solocal Group have been listed on the Paris Stock Exchange (Euronext) since 2004 (LOCAL).

The Group's summarised consolidated financial statements as at 30 June 2020 were drawn up under the responsibility of the Managing Director of Solocal Group and were approved by the Board of Directors of Solocal Group on 27 July 2020.

## 1.1 Accounting methods and principles

Pursuant to European regulation 1606/2002 of 19 July 2002, the consolidated financial statements of the Solocal Group as at 30 June 2020 in accordance with the IAS/IFRS international accounting standards adopted in the European Union on the closing data and with mandatory applicable as of that date.

The condensed half-year consolidated financial statements as at 30 June 2020 are drawn up in accordance with IAS 34 "Interim financial reporting" which makes it possible to present a selection of notes. These condensed consolidated financial statements must therefore be read jointly with the consolidated financial statements for 2019.

All of the standards and interpretations adopted by the European Union as at 30 June 2020 are available on the website of the European Commission at the following address:

https://ec.europa.eu/info/law/international-accounting-standards-regulation-ecno-1606-2002

#### 1.2 IFRS standards

The accounting methods and principles applied for the summarised consolidated financial statements as at 30 June 2020 are identical to those used in the consolidated financial statements as at 31 December 2019 except for the standards, amendments and interpretations of IFRS of mandatory application for periods opens starting on 1 January 2020 (and which had not been applied early by the Group).

#### 1.3 Other information

### **Seasonal variations**

The activities of the Group are not subject to seasonal effects per se, note however that in order to optimise costs for the Print business, the dates of publication of the printed directories (which determine the recognition of income and related expenses) may vary from one quarter to the next, as each printed directory appears only once a year.

### **Use of hypotheses**

The drawing up of the consolidated financial statements as at 30 June 2020 in accordance with the IFRS standards led the Group's management to conduct estimates and issue hypotheses, which can affect the amounts booked as assets and liabilities on the date the financial statements were prepared and have an offset in the income state. The management made its estimates and issued its hypotheses based on past experience and the taking account of different factors considered as reasonable for the evaluation of assets and liabilities. The use of different hypotheses could have an significant impact on these evaluations. The main estimates made by the management during the drawing up of the financial statements relate in particular to the hypotheses retained for the evaluation of the recoverable amount of tangible and intangible fixed assets, pension commitments, deferred taxes and provisions. The information provided in terms of any assets and liabilities and off-balance-sheet commitments on the date the summarised consolidated financial statements were drawn up are also the subject of estimates.

#### 1.4 Key events during the year

#### 1.4.1 Covid-19 crisis

As announced on 22 April 2020, the impact of the health crisis linked to Covid-19 is very significant on the Group's commercial activity, with a drop of about -55% in orders placed over the period of confinement. For the months of May and June, Digital sales are of course less than 2019 for respectively -24% and -1%, but higher than the revised forecasts of the Covid-19 impact for nearly €12m. Indeed, the post-crisis was better than expected in line with the redeployment on the ground of practically the entire sales force combined with the increasing availability of prospects as well as customers. However, in terms of the estimate on order taking that was used as support for the annual guidance communicated on 26 February, the impact of the health crisis is about -32% on Digital sales in the first half of 2020 and therefore this guidance was cancelled.

In order to handle this and following the non-payment of the March 2020 bond coupon, Solocal initiated discussion with its bond creditors in order to preserve its cash flow and secure its financial situation. A conciliation procedure for Solocal Group was opened on 16 March 2020 by the "Tribunal de commerce" (French commercial court) of Nanterre which would help in providing a suitable framework in the discussions with the Company Bondholders.

As for the Solocal SA company, it required the President of the Commercial court of Nanterre to open a conciliation procedure in April 2020 in order to cope with difficulties from the health crisis.

In order to meet cash needs of the Group during the health crisis, Solocal Group benefited from the partial activity scheme and also benefited from the deferment of payment of the second quarter of 2020 for Citylights 2 office rental.

The agreement negociated with creditors was approved by the General Meeting of 24 July 2020 (cf. Note 12.)

Hypothesis and business plans underlying the preparation of financial reporting were validated by the Management and take into account the consequences of the health crisis.

#### 1.4.2 Sale of the Spanish subsidiary QdQ

On 28 February 2020, Solocal sold its subsidiary QDQ Media, a digital marketing agency operating in Spain, to AS Equity Partners. This transfer took place in the framework of the Solocal 2020 strategic plan, and allowed Solocal to focus on its strategic activities and its new digital services offer for SMEs and key accounts in France.

QDQ Media recorded revenue of €22.5 million in 2019 and has about 300 employees. The company's recurring EBITDA margin was significantly less than that of Solocal Group.

The income from the sale did not have a significant impact on Solocal's cash position and level of debt.

#### 1.5 Going concern

The financial statements of Solocal Group as at 30 June 2020 were drawn up in application of the principle of continuing operation, with the assumption that the aforementioned financial restructuring plan approved by the shareholder's general meeting on 24 July 2020 would be implemented within the scheduled timeframe, and in any case no later than 31 December 2020. This plan will allow Solocal to meet its short-term liquidity needs for the coming 12 months.

In parallel, two financial facilities have been confirmed. They will be set up and drawn in August 2020 for €32 million in order to cover the short-term liquidity needs.

These provisions were approved by the General Meeting of 24 July 2020 and will be carried out under the two conditions of obtaining from the "Autorité des Marchés Financiers" (the French "Financial Markets Authority") of an exemption from the obligation of GoldenTree to launch a tender offer (in accordance with article 234-9 2° of the "Règlement Général de l'Autorité des Marchés Financiers"), and Confirmation of the amendment to the accelerated financial safeguard plan by the commercial court of Nanterre.

#### NOTE 2. Notes to the consolidated financial statements

#### 2.1 Alternative performance indicators

In order to monitor and analyse the Group's financial performance and that of its various activities, the management of the Group uses alternative performance indicators, financial indicators that are defined in IFRS. A reconciliation with the aggregates of the IFRS consolidated financial statements is presented in this note.

Note 2.2 "segment information" refers to these alternative performance indicators.

#### 2.1.1 Order backlog and sales

The order backlog corresponds to the sales such as validated and committed by the customers on the closing date. For in subscription mode, only the current commitment period is considered.

For sales, this is the taking of orders by the sales force, and that gives rise to a service performed by the Group for its customers. Sales are net of cancellations.

#### **Continued activities**

(in millions of euros)	As at 30 June 2020	As at 31 December 2019		
Digital	340.3	347.1		
Print	19.5	38.3		
TOTAL ORDER BACKLOG - BEGINNING OF PERIOD*	359.9	385.4		
Digital	203.7	497.0		
Print	6.1	44.9		
Total order intake	209.8	541.8		
Digital	(8.0)	(5.7)		
Print	(0.1)	(0.0)		
Cancellation	(8.2)	(5.7)		
Digital	(225.3)	(498.0)		
Print	(19.5)	(63.6)		
Total revenues of continued activities	(244.7)	(561.6)		
Digital	310.7	340.3		
Print	6.1	19.5		
TOTAL ORDER BACKLOG - END OF PERIOD	316.9	359.9		

Cancellations are attached to the selling year.

#### 2.1.2 Recurring Digital and Print EBITDA

Recurring EBITDA corresponds to EBITDA before taking account of items defined as non-recurring. The allocation per segment of fixed costs is carried out according to the application of allocation rules.

These non-recurring items are expenses and income in very small numbers which are unusual, abnormal and infrequent and with amounts that are particularly substantial. They correspond primarily to:

- restructuring expenses: these are costs corresponding to a program that is planned and controlled by the management, which significantly modifies either the company's activity scope, or the way in which this activity is managed, according to the criteria provided for in IAS 37;
- capital gain or losses on sales of assets.
- For the management of the Group, the management dissociates the divested activities which are the subsidiaries or business lines that have been sold or abandoned.

During the first quarter of 2020, the Group divested from the Spanish subsidiary QdQ – Optimizaclick – Trazada.

#### **Continued activities**

(in millions of euros)	As at 30 June 2020	As at 30 June 2019	Change Recurring 2020 / 2019
Digital	225.3	255.6	-11.9%
Print	19.5	36.0	-45.9%
Revenues	244.7	291.6	-16.1%
Digital revenues as % of total revenues	92.0%	87.7%	
Digital	79.3	70.9	11.9%
Print	6.4	9.4	-31.9%
Recurring EBITDA	85.7	80.3	6.8%
As % of revenues			
Digital	35.2%	27.7%	
Print	32.9%	26.1%	
Total	35.0%	27.5%	

## 2.1.3 Non-recurring items

As at 30 June 2020, the amount of non-recurring items stands at €1.9 million and is primarily comprised of the expenses incurred in the framework of the Group's transformation.

## 2.1.4 Working capital requirement

(in millions of euros)	As at 30 June 2020	As at 31 December 2019
+ Net trade accounts receivable	64.1	90.2
+ Other current assets	15.6	39.1
+ Current tax receivable	1.4	2.3
+ Other current financial assets	3.2	3.4
- Trade accounts payable	(56.8)	(73.5)
- Other current liabilities	(39.0)	(58.7)
- Corporation tax	(2.5)	(0.8)
WORKING CAPITAL	(13.9)	2.0

## 2.1.5 Current investment

(in millions of euros)	As at 30 June 2020	As at 31 December 2019
Acquisition of tangible and intangible fixed assets	21.2	42.9
Right-of-use assets related to leases*	5.5	24.0
CURRENT INVESTMENTS	26.7	66.9

<sup>\*</sup> The increase in rights of use concerning leases corresponds to the new rights of use for the year 2020.

#### 2.2 Information by segment

In application of IFRS 8 "Operating segments", segment information is presented in accordance with the Group's internal reporting used by the general management to measure the financial performance of the segments and allocate resources.

Solocal Group is developing its activities within two operating segments: "Digital" and "Print" and generated revenue for continued activities of €244.7 million as at 30 June 2020, these activities represent respectively 92% and 8%.

#### Digital

The "Digital" activity can be broken down as follows as at 30 June 2020:

- The digital Presence offer allows VSEs and SMEs to control their digital presence over the entire Web (several tens of medias in total including Google, Facebook, PagesJaunes, Bing, Tripadvisor, Instagram, etc.) with just a few clicks, in real time and with complete autonomy, via a single mobile application, or a web interface. This offer represents revenues of €58.2 million as at 30 June 2020. The Presence offer is marketed in subscription mode with automatic renewal.
- The digital Advertising offer allows companies to increase their digital visibility beyond their natural presence over the entire Web, in a logic for developing local market shares. This offer integrates the Priority Referencing service launched in the third quarter of 2019 and represents revenue of €129.4 million as at 30 June 2020.
- With the Website range, Solocal offers customers site creation and SEO services (showcase and e-commerce), according to different budget levels, always in subscription mode with automatic renewal. This offer represents revenue of €35.4 million as at 30 June 2020.
  - Intended for VSE/SMEs, the digital Presence and digital Advertising ranges are also available for large network accounts.
- · Solocal also proposes New services aimed at facilitating the daily life of companies, such as for example a customer relations management (CRM) solution which was developed in 2019. This offer represents revenue of €2.3 million as at 30 June 2020.

This segment includes the Group's activities pertaining to the publishing, distribution and sales of advertising space in the print directories (PagesJaunes, PagesBlanches), as well as other activities of the Group called "Voice", concerning conventional direct marketing. The Print segment is slated to be stopped at the end of 2020, and therefore is recording a decline moving towards the end of this activity.

The Solocal Group recorded Print revenues of €19.5 million as at 30 June 2020, down -45.8% compared to 2019.

There are no significant inter-sector transactions.

## 2.2.1 By business sector

The table below presents a breakdown of the main aggregates by business sector:

#### Revenues according to product ranges

#### **Continued activities**

(in millions of euros)	As at 30 June 2020	As at 30 June 2019	Change
Digital Presence	58.2	68.8	-15.5%
Websites	35.4	42.4	-16.5%
Digital Advertising	129.4	140.3	-7.8%
New Services	2.3	4.2	-44.1%
Print	19.5	36.0	-45.9%
TOTAL SALES	244.7	291.6	-16.1%

#### 2.2.2 By geographic region

Revenue is presented based on the geographical location of the customers. The capital used, the gross tangible and intangible investments are presented by asset zones.

(amounts in millions of euros)	As at 30 June 2020	As at 30 June 2019
Revenues	244.7	291.6
- France	244.7	291.6
- Others	0.1	-
Assets	448.3	671.2
- France	444.5	667.2
- Others	3.8	4.0

NOTE 3. Sales

#### 3.1 Revenues

The Solocal Group markets products and local communication services mainly in digital and printed form. The main activity, Digital, is comprised of the Digital presence, Digital advertising, Websites and New services ranges.

The revenue stemming from the Group's activities is recognised in a differentiated manner according to the type of products. Revenues as at 30 June 2020 amounted to €248.0 million compared to €304.0 million as at 30 June 2019.

Revenues are recognised according to the IFRS15 standard that the Solocal Group has been applying since 1 January 2018.

The offers from the Solocal Group are grouped into three major families:

- sites which are developed to be made available to customers for a contractual period of 12 or 24 months;
- products related to digital services (Presence, digital advertising and new services) proposed over a renewable period of 12 months and digital advertising offers corresponding to one-off services and campaigns;
- the Print and Voice offer, which for the most part corresponds to inserts in paper directories for annual publication.

#### Recognition of revenues per service range

#### "Sites" range

Two separate service obligations are retained for the sites offer:

- 1. designing the intellectual content over the design duration (between 30 days and 120 days depending on the products). Revenues from this obligation are recognised over the duration of the design;
- 2. the site is made available and updated during the contractual hosting period with a real duration of between 12 and 24 months.

## "Digital services (non-Site)" range

Applying IFRS 15 leads to all these offers being recognised in a straight-line manner over the lifetime of the contracts in line with the transfer of control of the services which is performed continuously.

#### "Print" range

Applying IFRS 15 leads to no longer distinguishing the technical costs. Insertions into the directories now represents one single performance obligation for which the revenue is recognised in full in the month the directory is distributed.

#### 3.2 **Trade debtors**

The breakdown of the gross value and impairment of trade debtors is as follows:

(in thousands of euros)	As at 30 June 2020	As at 31 December 2019
Gross trade debtors	80,883	114,816
Provisions for impairment	(16,756)	(24,593)
NET TRADE DEBTORS	64,126	90,223

Trade debtors were due as follows:

					Ove	rdue		
(in thousands of euros)	Total Not due	< 30 days	between 31 and 60 days	between 61 and 90 days	between 91 and 180 days	between 181 and 360 days	> 360 days	
30 June 2020	64,126	43,167	3,258	3,236	3,060	5,190	3,367	2,848
31 December 2019	90,223	24,501	12,135	45,461	1,415	2,759	1,392	2,560

#### 3.3 Liabilities on contracts

Liabilities are primarily comprised on the balance sheet of net advances received from the customer in the case where the related service has not yet been rendered but has already been billed. Thus it entails sales of products that recognised later as revenue according to the duration on line ("Digital" Services) or publication ("Print").

The liabilities on contracts amounted to €135.9 million as at 30 June 2020 compared to €194.1 million as at 31 December 2019. This drop must be examined, the one hand, with the significant drop in the level of the "Print" business, and on the other hand, with a change in the Internet product mix towards mainly digital advertising products with a shorter lifespan.

#### NOTE 4. Depreciation of fixed assets

Under IAS 36 "Impairment of Assets", the value in use of tangible and intangible fixed assets is tested when there is an indication of impairment, reviewed at each closing.

Intangible and tangible fixed assets are subject to a write down for impairment when, because of events or circumstances which have occurred during the period (such as obsolescence, physical deterioration, significant changes to the manner in which the asset is used, worse than expected performance, a drop in revenues or other external indicators, etc.), their recoverable amount appears to be lower than their net book value in the long term. The recoverable amount of an asset is the higher of its fair value less exit costs and its value in use.

Each asset or group of assets is tested for impairment by comparing its recoverable amount to its net book value. When impairment appears to be necessary, the recognised amount loss is equal to the difference between its net book value and the recoverable amount.

The recoverable amount of the assets is most often determined based on the value in use. The latter corresponds to the future economic benefits expected to be derived from the use of the asset and its subsequent disposal. It is assessed by the discounted cash flows method, based on economic assumptions and operating conditions expected by the Management of the Group.

As at 30 juin 2020, there is not any impairment of fixed assets.

#### NOTE 5. Cash, debt and financial instruments

#### 5.1 **Net financial income**

The net financial income is made up as follows:

(Amounts in thousands of euros)	As at 30 June 2020	As at 30 June 2019
Interest and similar items on financial assets	196	33
Result of financial asset disposals	-	248
Change in fair value of hedging instruments	-	-
Discount income - hedging instruments	-	-
Dividends received	-	(1)
FINANCIAL INCOME	196	280
Interest on financial liabilities	(24,151)	(18,781)
Income / (expenses) on hedging instruments	-	-
Change in fair value of hedging instruments	-	-
Amortisation of loan issue expenses	-	-
Change in fair value of financial assets and liabilities	-	141
Other financial expenses & fees (1)	(1,231)	(1,061)
Accretion cost (2)	(306)	(647)
FINANCIAL EXPENSES	(25,688)	(20,348)
Gain (loss) on exchange	-	-
FINANCIAL INCOME	(25,492)	(20,068)

<sup>(1)</sup> Primarily composed of current costs linked to debt management.

<sup>(2)</sup> The accretion cost corresponds to the increase, during the financial year, of the current value of pension commitments.

#### 5.2 Cash and cash equivalents

Net financial debt corresponds to the total gross financial debt less or plus derivative asset and liability cash flow hedging instruments and less cash and cash equivalents.

(in thousands of euros)	As at 30 June 2020	As at 31 December 2019
Cash equivalents	99	46
Cash	27,983	41,505
Gross cash	28,082	41,551
Bank overdrafts	-	(93)
Net cash	28,082	41,458
Bond loan	397,835	397,835
Revolving credit facility drawn	50,000	50,000
Lease liability	1,532	3,359
Price supplements on acquisition of securities	0	170
Accrued interest not yet due	21,616	1,387
Other financial liabilities	107,979	114,816
of which IFRS 16	103,497	104,104
Gross financial debt	578,962	567,567
of which current	497,856	40,629
of which non-current	81,106	526,938
Net debt	550,880	526,109
NET DEBT OF CONSOLIDATED GROUP EXCLUDED LOAN ISSUE EXPENSES	550,880	526,109

The bond debt and the revolving credit facility was reclassed as short term during the first half of 2020. Indeed, the company did not honour the payment of the 15 March 2020 bond coupon. The company obtained a standstill from its creditors. Nevertheless, no waiver was able to be obtained since the company had to receive approval from the creditors representing more than 90% of the nominal of the bond debt.

#### Change in the liabilities stemming from financing activities

			Variations "non cash"					
(in thousands of euros)	As at 31 December 2019	Cash flows	Capital increase by offsetting receivables	Other Variations	Var. of change	IFRS 16	Reclass & changes in scope	As at 30 June 2020
Bank borrowing and Bond loan	397,835	-	-	-	-	-	-	397,835
Revolving credit	50,000	-	-	-	-	-	-	50,000
Other loans	114,742	(6,156)	-	-	-	(607)	-	107,979
Associates current accounts	74	(74)	-	-	-	-	-	(0)
Earn-Out	170	-	-	(170)	-	-	-	-
Capital lease	3,359	(1,827)	-	-	-	-	-	1,532
Bank overdrafts	93	(93)	-	-	-	-	-	-
TOTAL LIABILITIES FRON FINANCING ACTIVITIES	566,273	(8,150)	0	(170)	0	(607)	0	557,346

#### Cash and cash equivalents

As at 30 June 2020, the amount of cash and cash equivalents amounted to €28.1 million and are primarily comprised of non-blocked, remunerated, fixed-deposit accounts.

#### **Issuing of bonds**

Following the realisation of the financial restructuring in 2017, the Group's residual gross debt was reduced to €397.8 million, redeveloped in the form of issuing bonds for 397,834,585 euros for which the settlement-delivery took place on 14 March 2017, reserved for creditors under the Credit Agreement, and of which the main details are as follows and have not changed in 2020:

#### Interests:

- Calculation of interests: EURIBOR rate (EURIBOR being defined to include a minimum rate of 1%) margin plus 3-month, payable in arrears on a quarterly basis;
- Late payment interest: 1% increase in the applicable interest rate.

#### Margin:

Percentage per year according to the level of the Consolidated Net Leverage Ratio (consolidated net debt / consolidated EBITDA before IFRS 16) at the end of the most recent half-year reference period (Accounting Period), such as indicated in the table below (noting that the initial margin will be calculated based on a pro forma basis of the restructuring operations):

Consolidated net financial leverage ratio	Margin
Greater than 2.0:1	9.0%
Less than or equal to 2.0:1 but greater than 1.5:1	7.0%
Less than or equal to 1.5:1 but greater than 1.0:1	6.0%
Less than or equal to 1.0:1 but greater than 0.5:1	5.0%
Less than or equal to 0.5:1	3.0%

Maturity date: 15 March 2022.

Listing: listing on the official listing of the Luxembourg Stock Exchange and admission for trading on the Euro MTF market.

#### Farly repayment or repurchasing:

- Solocal Group can at any time and in several times, reimburse all or a portion of the Bonds at a reimbursement price equal to 100% of the principal amount plus accrued and unpaid interest;
- Moreover, the Bonds must be the object of a mandatory early reimbursement (subject to certain exceptions) entirely or in part, in the case of the occurrence of certain events, such as a Change of Control, Assets Sale or Net Debt Proceeds or Net Receivables Proceeds. Compulsory early repayments are equally foreseen via funds from a percentage of excess cash flows, in relation to the Consolidated Net Leverage Ratio of the Company.

#### **Financial commitments:**

- The Consolidated Net Leverage Ratio (Consolidated Leverage / Consolidated EBITDA before IFRS 16) must be less than 3.5:1. This ratio is respected as at 30 June 2020:
- The interest hedging ratio (Consolidated EBITDA before IFRS 16/ Consolidated Net Interest Expense), must be greater than 3.0:1; and effective from the 2017 financial year and (ii) for the following year if the Consolidated Net Leverage-Ratio exceeds, on 31 December of the previous year, 1.5:1, the investment expenses (excluding external growth operations) (Capital Expenditure) concerning Solocal Group and its Subsidiaries are limited to 10% of the consolidated revenue of Solocal Group and its Subsidiaries. This ratio is respected as at 30 June

The Terms & Conditions of the Notes moreover contain certain prohibitions, which prohibit Solocal Group and its Subsidiaries, apart from certain exceptions, in particular to:

- take on additional financial debt;
- give pledges;
- proceed with payment of dividends or carry out distributions to shareholders; by derogation the payment of dividends or distributions to shareholders are permitted if the Consolidated Net Leverage Ratio does not exceed 1.0:1.

The restrictions contained in the Terms & Conditions of the Notes and described hereinabove could affect the Group's ability to exercise its activities, and limits its ability to react according to the conditions of the market or seize commercial opportunities which may arise. As an example, these restrictions could affect the Group's capacity to finance the investments for its activities, restructure its organisation or finance its needs in terms of capital. In addition, the Group's capacity to comply with these restrictive clauses could be affected by events beyond its control, such as economic, financial and industrial conditions. A failure by the Group in terms of its commitments or these restrictions, could result in a fault in terms of the agreements mentioned hereinabove.

In case of a fault that would not be remedied or renounced, the bearers of notes could require that all of the outstanding amounts become due immediately.

Moreover, the Group might not be in a position to refinance its debt or to obtain additional finance under satisfactory conditions.

The bond loan is indirectly guaranteed by a pledge of the securities of Solocal SA held by Solocal Group.

A revolving credit facility of fifteen million euros was signed in February 2019 with two banking partners. The company worked on increasing this credit facility, which increased by 25 million on 12 July 2019, then 10 million on 6 December 2019 reaching 50 million maturing in March

Price supplements on acquisition of securities

None.

## Financial instruments in the balance sheet

	Breakdown according to IFRS 9						Breakdown by level in IFRS 13		
(in thousands of euros)	Carrying amount in balance sheet	Fair value recognised in profit or loss	Derivative instruments (Fair value recognised in equity)	Available- for-sale assets	Loans and receivables (amortised cost)	Financial liabilities (amortised cost)	Level 1 and Treasury	Level 2	Level 3
Available-for-sale assets	-	-	-	-	-	-	-	-	-
Other non-current financial assets	4,627	-	-	-	4,627	-	-	4,627	-
Derivative financial instruments	-	-	-	-	-	-	-	-	-
Net trade accounts receivable	64,126	-	-	-	64,126	-	-	64,126	-
Other current financial assets	3,228	3,228	-	-	-	-	-	3,228	-
Cash equivalents	99	99	-	-	-	-	99	-	-
Cash	27,983	27,983	-	-	-	-	27,983	-	-
FINANCIAL ASSETS	100,063	31,310	-	-	68,753	-	28,082	71,981	-
Non-current financial liabilities and derivatives	0	-	-	-	-	0	0	-	-
Bank overdrafts and other short-tem borrowing	453,846	-	-	-	-	453,846	-	453,846	-
Accrued interest	21,616	-	-	-	-	21,616	-	21,616	-
Trade accounts payable	56,812	-	-	-	-	56,812	-	56,812	-
FINANCIAL LIABILITIES	532,274	-	-	-	-	532,274	0	532,274	-

As at 30 June 2020, the market value of the bond loan was €179.0 million, compared to a carrying value of €397.8 million:

(in thousands of euros)	Carrying value	Quotes as at 30/06/2020	Market value	
Bank borrowing	-		-	
Bond loan	397,835	45.00%	179,026	
Revolving credit - facility RCF 3	50,000		-	
LOANS	447,835		179,026	
Accrued interest not yet due	21,616			
Price supplements on acquisition of securities	-			
Other debts incl. debt costs	6,014			
Lease liabilities	103,497			
CURRENT FINANCIAL LIABILITIES AND DERIVATIVES	578,962			

The Group has classified the valuations at fair value according to a hierarchy of fair values reflecting the importance of the data used to carry out the valuations. The hierarchy of fair values is made up of the following levels:

- Level 1: prices (non-adjusted) listed on active markets with identical assets or liabilities;
- Level 2: data other than the listed prices referred to in Level 1, which are observable for the asset or liability concerned, either directly (i.e. prices) or indirectly (i.e. derivative price data); and
- Level 3: data relating to assets or liabilities not based on observable market data (non-observable data).

In the 2020 financial year, there were no transfers between levels 1 and 2 in the hierarchy of fair values, nor any transfers to or from level 3.

#### NOTE 6. Provisions and other liabilities

In accordance with IAS 37 "Provisions, Contingent Liabilities and Contingent Assets", a provision is recognised when, at the end of the period, the Group has an obligation towards a third party resulting from a past event and it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation.

This obligation may be legal, regulatory or contractual. It may also derive from the Group's practices or public commitments, which have created a legitimate expectation among third parties concerned that the Group will meet certain responsibilities.

The amount recognised as a provision corresponds to the best estimate of the expenditure required of the Group to settle the present obligation. If a reliable estimate cannot be made of the amount of the obligation, no provision is recorded, but details of the obligation are disclosed in the Notes to the financial statements.

Contingent liabilities - corresponding to potential obligations resulting from past events, the existence of which will be confirmed only by the occurrence of one or more uncertain future events not wholly within the Company's control, and to probable obligations that are not recognised because it is not probable that an outflow of resources embodying economic benefits will be required to settle the obligation. They are disclosed in a note in the appendix.

Provisions for restructuring costs are recognised only when the restructuring has been announced and a detailed plan has been drawn up or implemented before the period end-date.

Provisions are discounted when the discounting adjustment is material.

(thousand euros)	Opening balance	Charge for the year	Reversal of the year (unused)	Reversal of the year (utilised)	Changes in the scope of consolidation, reclassifications and others	Closing balance
Restructuring provisions (2019)	18,645	-	-	(2,955)	-	15,690
Restructuring provisions (2018)	39,834	-	-	(17,205)	-	22,629
Restructuring provisions (2014)	11,024	-	(2,190)	(244)	-	8,590
Provisions for social and fiscal risks	9,632	2,720	(2,533)	(879)	-	8,940
Other provisions for risks	2,995	193	-	-	-	3,188
TOTAL PROVISIONS	82,130	2,913	(4,723)	(21,283)	-	59,037
- of which non current	11,025	-	(2,190)	(244)	-	8,591
- of which current	71,106	2,913	(2,533)	(21,039)	-	50,447

Other allowances for the period stand at €2.9 million and primarily concern social and fiscal disputes.

#### Retirement benefits and similar commitments

In France, legislation provides for benefits to be paid to employees at retirement on the basis of their length of service and salary at retirement age.

In accordance with IAS 19, obligations under defined benefit schemes are measured by the projected unit credit method. According to this method, each period of service gives rise to an additional unit of benefit entitlement and measures each unit separately to value the final obligation, using demographic hypotheses (turnover of the personnel, mortality, retirement age, etc.) and financial hypotheses (future increase in salary by category).

This final obligation is then discounted with a rate determined in reference to the yield on first-category long-term private bonds (or State bonds if there is no liquid market).

Actuarial differences relating to post-employment benefits are recognised for the full amount in other comprehensive income which is net positive impact of €0.4 million as at 30 June 2020.

In order to have up-to-date data, the turnover tables were recalculated in 2020 based on observations from 2015 to 2019 and only retaining, in accordance with the IAS 19 standard, motives for resignation in the turnover rate.

#### Other retirement schemes

These benefits are offered through defined contribution schemes for which the Group has no commitment other than the payment of contributions. The charge corresponding to the contributions paid is recognised in the income statement for the period.

Other long-term benefits which may be granted by the Group consist mainly of long-service awards that are also measured on an actuarial basis

As at 30 June 2020, the expense stated in respect of defined contribution pension plans amounted to €1.6 million.

The discount rate applied in valuing commitments as at 30 June 2020 compared to 31 December, remains identical at 0.75%.

The total amount of the provision in the balance sheet stood at €93.8 million as at 30 June 2020 compared to €94.8 million as at 31 December 2019.

The IAS 19 standard sets the discount rate at the rate of bonds issued by first-class companies (having a rating of at least AA or Aa) having a maturity equal to that of the commitment. If the market for these bonds is not liquid, the rate is equal to the rate of the corresponding government bonds (OATs).

### NOTE 7. Trade creditors

As at 30 June 2020, trade creditors are due in less than one year.

#### NOTE 8. Corporation tax

The corporation tax for the year results from the application of the effective tax rate at the end of the financial year to the pre-tax income.

The reconciliation of the theoretical tax, calculated on the basis of the statutory tax rate in France, and the effective tax is as follows:

(thousand euros)	As at 30 June 2020	As at 31 December 2019
Pretax net income from business	32,356	23,041
Statutory tax rate	32.02%	32.02%
THEORETICAL TAX	(10,361)	(7,378)
Earnings from not integrated companies & Foreign subsidiaries	(30)	-
Foreign subsidiairies - differences in tax rates		
Share-based payment	165	-
Corporate value added contribution (after tax)	(2,780)	(2,997)
Ceiling of interest expense deductibility	3,731	-
Adjustment corporation tax of prior years	-	-
Other non-taxable / non-deductible items	4,756	3,390
EFFECTIVE TAX	(4,392)	(6,588)
of which current tax (CVAE excluded)	(444)	496
of which CVAE	(2,780)	(2,997)
of which deferred tax	(1,168)	(4,087)
Effective tax rate (deferred tax excluded)	10.0%	10.9%
EFFECTIVE TAX RATE	13.6%	28.6%

Includes CIR (research tax credit), CICE (tax credit for competitiveness and employment) and rate differences on deferred tax items.

Net deferred tax assets in the balance sheet stood at €59.8 million as at 30 June 2020 compared to €60.9 million as at 31 December 2019. It is mainly applied to tax loss carry-forwards and retirement schemes.

Recall that the effective tax rate for fiscal 2019 (12 months) was 38.0 %.

#### NOTE 9. Equity and earnings per share

#### 9.1 Share capital

The social capital of Solocal Group is comprised of 627,041,466 shares each with a par value of 0.10 euro, which is a total amount of 62,704,147 euros (before deduction of treasury shares).

#### 9.2 Earnings per share

The Group discloses both basic earnings per share and diluted earnings per share. The number of shares used to calculate diluted earnings per share takes into account the conversion into ordinary shares of dilutive instruments outstanding at the period-end (unexercised options, free shares, PACEO...). If the basic earnings per share are negative, diluted loss per share represents the same amount as the basic loss. Treasury stock deducted from consolidated equity is not taken into account in the calculation of earnings per share.

	As at 30 June 2020	As at 30 June 2019
Share capital (weighted average)	624,778,360	584,055,725
Treasury shares from liquidity contract (weighted average)	(666,039)	(376,073)
Number of basic shares	624,112,322	583,679,652
Number diluted Equity (weighted average)	647,904,341	594,179,652
Additional information (average)		
Number of existing basic shares as of 30 June 2020	625,094,546	584,033,547
NUMBER OF EXISTING DILUTED SHARES AS OF 30 JUNE 2020	648,973,978	594,533,547

#### NOTE 10. Information on related parties

There were no new significant transactions or changes with related parties during the first half of 2020. Eric Boustouller will apparently be subjected to a non-competition obligation in the event of termination of his term of office as Chief Executive Officer for any reason and in any form whatsoever in the conditions mentioned hereinafter: competition prohibition shall be limited to a period of 12 months commencing on the day on which his duties actually come to an end; the corresponding compensation shall amount, based on a non-competition period of 12 months, to 6 months' remuneration calculated on the basis of the monthly average of his total gross pay for the 12 months prior.

On termination of the term of office, the Company may, (i) renounce the benefit of the non-competition agreement (in which case it will not have to pay the corresponding compensation) or (ii) reduce the duration, the field of activities and/or the geographical scope of said commitment (in which case the amount of the non-competition compensation will be reduced accordingly).

The accumulation of the severance pay and non-competition obligation cannot exceed two years of remuneration, fixed and variable.

NOTE 11. Disputes, contingent assets and liabilities

### 11.1 Disputes – significant changes for the period

In the ordinary course of business, the Group entities may be involved in a number of legal, arbitration and administrative proceedings. Provisions are only constituted for expenses that may result from such proceedings where they are considered likely and their amount can be either quantified or estimated within a reasonable range. The amount of the provisions is based on an assessment of the risk on a case-by-case basis and largely depends on factors other than the particular stage of proceedings, although events occurring during the proceedings may call for a reassessment of this risk.

With the exception of the proceedings described below, the Group does not consider itself party to any legal or arbitration proceedings whose likely outcome could have a materially negative impact on its results, activities or consolidated financial position.

#### Job safeguarding plan 2014

During 2013, Solocal had to be reorganised again in order to guarantee its sustainability faced with a constantly changing and highly competitive professional environment. A project on changes in the model and the organisation of Solocal was presented to the staff representation bodies concerned beginning in September 2013. In parallel, Management negotiated with the representative trade unions, a majority agreement concerning the social support measures. This agreement was signed on 20 November 2013. At the end of this work with the staff representatives, this plan called for reorganisation along with modifications in the employment contracts of the sales force, a project without direct lay-offs for which the net global balance, however, is the creation of 48 additional jobs within the company. This agreement received validation via a ruling of the DIRECCTE on 2 January 2014.

As 311 employees refused the amendment to their employment contract linked to this reorganisation implemented at the end of 2013, 280 of them were made redundant. One employee of the company decided to dispute the validation of the collective agreement relating to the job safeguarding plan before the administrative courts. The Versailles Administrative Court of Appeal, in a judgement of 22 October 2014 notified on 5 November, cancelled the validation by the DIRECCTE. On 22 July 2015, the Conseil d'Etat rejected the recourse of Solocal and the Minister of Labour. Consequently, multiple proceedings were initiated with the administrative as well as judicial courts. The proceedings brought before the administrative courts are now terminated.

As to legal proceedings, more than 200 legal proceedings have been brought before industrial tribunals by employees in regard to the consequences of the setting aside of the administrative decision to validate the collective agreement relating to the job safeguarding plan by the Versailles Court of Appeal, which permits them to claim a fixed compensation.

On the date of this document, all cases have received a first instance judgement.

Nearly 200 decisions have been rendered based on merit, as a first-instance or appeal. For a very large majority, these decisions reject the requests concerning the nullity of the redundancy and the fixed compensation consequences that stem from this, observing that the redundancy is based on a real and serious cause and rejecting the requests concerning the challenging of the economic reason, (but pronouncing sentences for payment based on article L1235-16 of the Labour Code at a level close to the compensation floor provided by this text, i.e. between six and seven months wages). One court of appeal in particular accepted the application of the statute of limitations claimed by the company and fully dismissed the claimants (35 dossiers). These decisions were referred to the Cour de Cassation by the claimants. The Cour de Cassation handed down two initial rulings in September 2019 accepting the company's position with respect to the one-year limitation. Consequently, this jurisprudence should be applied to the cases pending before the Cour de Cassation in 2020 and no first instance rulings should be confirmed.

Furthermore, certain decisions gave rights to related requests: some relating to particular situations, (dispute over duration or conditions, holiday and rehabilitation periods, requests for commissions prior to the plan) others concern the payment of a supplement to the conventional redundancy compensation paid in the final settlement for all accounts and some different positions.

Finally, a few dossiers are also pending before the Cour de Cassation at the initiative of Solocal for questions other than limitation. Rulings should be handed down in 2020.

Solocal recognised in the consolidated financial statements 2015 the exceptional impact linked to the court decisions that cancelled the validation by the DIRECCTE of the job safeguarding plan. This additional provision is €35 million and is recognised in the consolidated financial statements as at 31 December 2015. It corresponds to a prudent hypothesis in a context of high legal uncertainty, recently reinforced by contradictory decisions of employee claims courts.

As at 30 June 2020, the remaining provision on the statements was €8.6 million compared to €11.0 million as at 31 December 2019.

Solocal continued with the deployment of its reorganisation and therefore launched a new PSE Job Safeguard Procedure in 2016 for the employees that were not able to be made redundant due to this invalidation.

Solocal initially claimed from the State reparation for its prejudice, resulting from the payment of indemnities following the cancellation of the decision of DIRECCTE, then took the case before the Tribunal Administratif of Cergy-Pontoise in July 2017 in order to obtain a sentence from the State to pay it this amount.

#### **Supplier dispute**

A former distributor commenced legal proceedings against Solocal for sudden break of established business relationships. The latter was dismissed for all of its claims in the first instance but has filed for appeal. The appeal decision should be handed down in the first half 2020. The provision initially set aside in Solocal's 2016 financial statements has therefore been maintained according to the requirements and criteria that are usually applied.

#### Tax audit

Solocal S.A. underwent a tax audit concerning financial years 2010 to 2013 and has received proposals for a reassessment concerning the Research Tax Credit. The company disputed the reassessment motives to the tax authorities and sent a dispute claim in the month of February 2018 in order to obtain partial reimbursement for the remaining reassessments. As the amounts that are not eligible for the research tax credit were settled on 18 April 2017, the provision initially allocated was reversed in the statements as at 31 December 2017. As part of the investigations into the case, the administration called on the Ministry of Education, Research and Innovation (MESRI) to carry out an expert appraisal of the R&D projects declared by the Company with respect to its the Research Tax Credit applications for the years 2010, 2011, 2012 and 2013.

On 30 March 2020 the company received an expert report from the Ministry of Research and Innovation that recognises the eligibility for the research tax credit for several projects from 2010 and 2011 rejected by the administration. Income receivable of €2.3 million was recognised, corresponding to the best estimation.

## 11.2 Contractual commitments not recognised / contractual commitments and off-balance-sheet commitments

There were no new significant commitments during the first half of 2020.

#### NOTE 12. Events subsequent to the closing date of 30 June 2020

An agreement aimed at the financial restructuring of Solocal Group was signed on 3 July 2020.

The shareholders' extraordinary general meeting on 24 July 2020 approved the implementation of the financial restructuring plan:

#### **Recapitalisation of the Group**

In accordance with the Conciliation Protocol signed with its creditors and following the approval by the General meeting of shareholders of the restructuring project, the Group will launch a capital increase of €347 million fully guaranteed by the bond creditors. This will allow for a reduction in the debt by an amount between 252 and €262 million and a cash contribution of €85 million.

The capital increase of €347 million will be broken down as follows:

- a first reserved capital increase for a maximum amount of €17 million benefitting one or more bond creditors. This capital increase will be carried out at the price of 8 centimes per share and carried out by converting debt into capital;
- a capital increase with preferential subscription rights retained for €330 million that will be carried out at a price of 3 centimes per share. This capital increase, open to all shareholders, is fully guaranteed by the bond creditors, as a contribution of liquidities of €85 million and as debt conversion for the balance;
- an allocation of free shares benefitting all existing shareholders, at a rate of one free share for one share held as at 31 August 2020 based on the company's shareholding immediately before the conducting of the reserved capital, which is an issuing of 627 million shares.

These provisions were approved by the General Meeting of 24 July 2020 and will be carried out under the two conditions of obtaining from the "Autorité des Marchés Financiers" (the French "Financial Markets Authority") of an exemption from the obligation of GoldenTree to launch a tender offer (in accordance with article 234-9 2° of the "Règlement Général de l'Autorité des Marchés Financiers"), and Confirmation of the amendment to the accelerated financial safeguard plan by the commercial court of Nanterre.

Following the approval of these provisions by the general meeting, the accounting impacts will be the derecognising of the original debt and the recognising of the new debt and equity instruments.

In light of this, the financial statements of Solocal Group as at 30 June 2020 were drawn up in application of the principle of continuing operation, with the assumption that the aforementioned financial restructuring plan would be implemented within the scheduled timeframe, and in any case no later than 31 December 2020.

### Additionnal financing lines

On the 22nd July 2020? Solocal secured financing commitments of €32 million.

The financing consists of an ATOUT loan (Prêt ATOUT) of €16 million granted by BPIfrance Financement and €16 million from a bond subscribed by certain bondholders

These lines of financing will be drawn in August 2020 in order to meet the Group's immediate liquidity needs.

#### NOTE 13. Declaration of the person responsible for the report

"I certify that, to the best of my knowledge, the condensed consolidated financial statements for the half year ended have been prepared in accordance with the applicable accounting standards and present a true picture of the assets, financial situation and results of the Company and all of the companies included within the consolidation, and that the management report included in Part 1 of the report is a true reflection of the major events that have occurred during the period, of their impact on the accounts and of the main transactions between related parties, as well as a description of the main risks and main uncertainties for the remaining six months in the financial period."

Boulogne-Billancourt, 27 July 2020

Fric Boustouller

Chief Executive Officer

# 3. Statutory Auditors' Report on the half-year financial reporting 2020

To the Shareholders,

In accordance with the terms of our appointment at your General Meeting and in application of article L.451-1-2 III of the French Monetary and Financial Code, we have performed:

- a limited examination of the condensed consolidated half-year financial statements for SoLocal Group, concerning the period from 1 January to 30 June 2020, as provided with this report;
- verification of the information provided in the half-year management report.

The half-year condensed consolidated financial statements were drawn up under the responsibility of the Board of Directors on 27 July 2020 on the basis of available lements at this moment in an evolving context of crisis linked to Covid-19 and with difficulties to grasp the implications and the prospects for the future. Our responsibility is to express our conclusion on these financial statements based on our limited review.

## I Conclusion on the financial statements

We have performed our limited review pursuant to the professional standards applicable in France. A limited review consists primarily in meeting with members of the management in charge of the finance and accounting aspects and in implementing analytical procedures. This work is not as extensive as that required for an audit pursuant to the professional standards applicable in France. Consequently, the assurance that the financial statements, taken as a whole, do not contain any significant anomalies obtained in the framework of a limited review is a moderate assurance, and is not as high as that obtained in the framework of an audit.

Based on our limited review, we have not detected any material misstatement of a nature to call into question the compliance of the half-year condensed consolidated financial statements with IAS 34 –IFRS standards adopted in the European Union concerning interim financial reporting.

Without questioning the opinion expressed above, we draw your attention to Note 12 "Events subsequent to the closing date of 30 June 2020" of the half-year condensed consolidated financial statements related to the financial restructuring plan approved by the shareholders' extraordinary general meeting on 24 July 2020.

#### **II Specific verification**

We have also performed a verification of the information provided in the half-year management report commenting the half-year condensed consolidated financial statements prepared on 27 July 2020 on which our limited review was based. We have no matters to report regarding its fairness and consistency with the half-year condensed consolidated financial statements.

	Paris-La Défense, 7 August 2020	
	The Statutory Auditors,	
Auditex		BEAS
Jeremy Thurbin		Jean-Francois Viat

## 4. Company financial statements

## MANAGEMENT REPORT ON THE COMPANY FINANCIAL STATEMENTS

## **Corporate officer transactions involving Solocal shares**

Person concerned	Financial instrument	Type of transaction	Date of transaction	Number of transactions	Number of shares	Average unit price	Amount of the transaction
Philippe de Verdalle Person linked to the Nobel Fund							
Director	Shares	Sale	30 July 2020	1	1,730,656	€0.1031	178,430.63
Philippe de Verdalle Person linked to the Nobel Fund							
Director	Shares	Sale	31 July 2020	1	1,380,378	€0.1003	138,451.91
Philippe de Verdalle Person linked to the Nobel							
Fund			3 August				
Director	Shares	Sale	2020	1	2,578,991	€0.0983	253,514.81
Philippe de Verdalle Person linked to the Nobel							
Fund			4 August				
Director	Shares	Sale	2020	1	3,000,000	€0.1004	301,200.00
Philippe de Verdalle Person linked to the Nobel							
Fund			5 August				
Director	Shares	Sale	2020	1	1,223,231	€0.0998	122,078.45

## **Amendment to Chapter 6**

## Information on the Company and its capital

#### 6.3.1 **SHARE CAPITAL**

Under the terms of the fifteenth resolution as approved by the Company's Combined General Shareholders' Meeting of 24 July 2020, and in the absence of any objection from creditors, the Board of Directors carried out a capital reduction, for reasons other than losses, of a total of €56,433,731.94 through a reduction in the nominal value of each share from €0.10 to €0.01, i.e. a reduction of €0.09 per share.

As of the date of this Amendment, the Company's share capital amounts to €6,270,414.66 divided into 627,041,466 fully paid-up shares with a par value of €0.01 each, all of the same class.

## 6.4 Main shareholders

#### 6.4.1 HISTORY OF THE OWNERSHIP STRUCTURE

## Shareholding disclosure thresholds

In a letter received on 14 August 2020, J O Hambro Capital Management Limited1 (Level 3, 1 St James's Market, SW1Y 4AH London, United Kingdom), acting on behalf of customers and funds under its management, reported that on 13 August 2020, it had crossed below the threshold of 5% of Solocal Group's share capital and voting rights and that it held 29,644,471 Solocal Group shares and the same proportion of voting rights on behalf of said customers and funds, or 4.73 % of the share capital and 4.61% of the voting rights in the Company

These thresholds were crossed as a result of a sale of Solocal Group shares on the open market.

# Attestation of the persons responsible for the Amendment to the Universal Registration **Document**

We hereby certify, having taken all reasonable steps to confirm it, that the information contained in this amendment to the Universal Registration Document reflects, to our knowledge, the reality and that no omissions have been made that are likely to have a bearing thereon.

Boulogne-Billancourt, on 9 September 2020

Mr. Pierre Danon

Mr. Eric Boustouller

Chairman of the Board of Directors of Solocal Group

Chief Executive Officer of Solocal Group

## **Cross-reference tables**

## Cross-reference table with the headings in Annex 1 to EU delegated regulation No. 2019/980

The cross-reference table below allows the information required by Annexes 1 and 2 to Delegated Regulation (EU) 2019/980 of 14 March 2019 to be identified in the Universal Registration Document and in this Update to the Universal Registration Document.

DELEGATED REGULATION (EU) 2019/980 OF 14 MARCH 2019 ANNEXES 1 AND 2		UNIVERSAL REGISTRATION DOCUMENT		AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT	SECOND AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT
Inforr	nations	Chapter	Page	Page	Page
1	Persons responsible, third party information, experts' reports and competent authority approval				
1.1	Persons responsible for the information	7.1	292	22	56
1.2	Attestation of the person responsible	7.1	292	22	56
1.3	Statements by experts and declarations of any interest	NA	NA		
1.4	Third party information	NA	NA		
1.5	Statement on the competent authority approving the document	NA	NA		
2	Statutory auditors				
2.1	Information on the statutory auditors	7.2	292		
2.2	Information on the possible resignation or non-reappointment of the statutory auditors	NA	NA		
3	Risk factors	2	81	16 to 18	
4	Information about the issuer				
4.1	Legal and commercial name of the Company	6.1	262		
4.2	Registration location and number of the Company and legal entity identifier	6.1	262		
4.3	Date of incorporation and duration of the Company	6.1	262		
4.4	Domicile, legal form and regulations governing the Company	6.1	262		
5	Business overview				
5.1	Principal activities	Integrated Report / 1.3	17/44		
5.2	Principal markets	Integrated Report / 1.4	36/61		

DELEGATED REGULATION (EU) 2019/980 OF 14 MARCH 2019 ANNEXES 1 AND 2		019 REGISTRATION		AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT	SECOND AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT
Inform	nations	Chapter	Page	Page	Page
5.3	Important events in the development of the Company's business	1.1	42		
5.4	Description of strategy and objectives	Integrated Report	7 to 13		
5.5	Extent to which the issuer is dependent on patents or licences, industrial, commercial or financial contracts or new manufacturing processes	2.1	83		
5.6	The basis for the issuer's statement regarding its competitive position	Integrated Report / 1.4.4	38 / 64		
5.7	Investments				
5.7.1	Description of the Company's main investments	1.5.4	76		
5.7.2	Description of the Company's investments in progress and their geographical location and the Company's planned projects	1.5.4	76		
5.7.3	Information relating to the undertakings and joint ventures in which the issuer holds a proportion of the capital likely to have a significant effect on the assessment of its own assets and liabilities, financial position or profits and losses	NA	NA		
5.7.4	A description of any environmental issues that may affect the issuer's utilisation of the tangible fixed assets	3.2.3.4	121		
6	Organisational structure				
6.1	Description of the Group	1.1	42		
6.2	List of significant subsidiaries	1.1.2	43		
7	Operating and financial review				
7.1	Financial condition	1.5	68	1, 13, 14	19 to 54
7.1.1	Review of the business for the periods presented	1.5	68	1, 13, 14	19 to 54
7.1.2	Explanations of the future development prospects and of the R&D activities	1.5.5	76		
7.2	Operating income	1.5.2	68	1, 7, 14	20, 23, 24, 30
7.2.1	Events that have impacted the issuer's income from operations	1.5.2.3	72	1, 7, 14	20, 23, 24, 30

DELEGATED REGULATION (EU) 2019/980 OF 14 MARCH 2019 ANNEXES 1 AND 2		REGIS	NIVERSAL STRATION OCUMENT	AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT	SECOND AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT
Inform	ations	Chapter	Page	Page	Page
7.2.2	Explanations of material changes in net sales and/or revenues	1.5.2.1	70	1, 7, 14	5 to 11, 20 to 22, 30, 37, 38, 40
8	Capital resources				
8.1	Information on the Company's capital resources	1.5.3 / 5.1.6 note 9.5	75/196		28, 32 to 33, 49 to 50, 52
8.2	Sources and amounts of and a narrative description of the issuer's cash flows	1.5.3 / 5.1.6 note 9.5	75/196		2 to 4, 10, 14, 15, 25 to 28, 34
8.3	Information on the issuer's borrowing conditions and financial structure	1.5.3 / 5.1.6 note 9.5	75/196	3, 4, 9, 11, 18	11, 26 to 28, 36, 43 to 45, 52
8.4	Information regarding the existence of any restrictions affecting the use of capital resources and that may have an impact on the issuer	1.5.3 / 5.1.6 note 9.5	75/196		14
8.5	Anticipated sources of funds needed for the Company to fulfil its commitments	1.5.3 / 5.1.6 note 9.5	75/196		11, 36, 43 to 45, 52
9	Regulatory environment	2.6	95		
10	Trend information				
10.1	Significant trends in production, sales and inventory, costs and selling prices since the end of the last financial year Significant change in the Company's financial performance	1.5.5. / 1.5.6	76/77	1, 2, 5, 6, 7, 8, 14	2, 3, 5 to 11, 13 to 15
10.2	Known trends, uncertainties, demands, commitments or events reasonably likely to have a material effect on the issuer's prospects for at least the current financial year.	1.5.5	76	1, 2, 5, 6, 7, 8, 14	2, 3, 5 to 11, 13 to 15
11	Profit forecasts or estimates	NA	NA		
12	Administrative, management and supervisory	bodies and senio	r managemer	nt	
12.1	Information concerning the members of the Company's administrative and management bodies	4.1	132	19	15, 54
12.2	Administrative, management, and supervisory bodies and senior management conflicts of interests	4.1	139	14	
13	Remuneration and benefits				
13.1	Amount of remuneration paid and benefits in kind	4.2/4.3/6.4.3	141/166/ 279	19	
13.2	Total amounts set aside or accrued by the issuer or its subsidiaries to provide for pension, retirement or similar benefits	4.3	169		

DELEGATED REGULATION (EU) 2019/980 OF 14 MARCH 2019 ANNEXES 1 AND 2		019 REGISTRATION		AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT	SECOND AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT
Inform	nations	Chapter	Page	Page	Page
14	Functioning of the administrative and managem	ent bodies			
14.1	Date of expiration of the current term of office	4.1	132		
14.2	Service contracts between members of the administrative and management bodies	4.1/6.6	141/287		
14.3	Information about the Audit Committee and Remuneration Committee	4.2	157		15
14.4	Statement of compliance with the corporate governance regime	4.2	141		
14.5	Potential impacts on governance, including any changes in the Board or the composition of Committees	NA	NA	5	15
15	Employees				
15.1	Number of employees	3.3	128		
15.2	Shareholdings and stock options	6.4.3	279		
15.3	Arrangements for involving the employees in the capital of the issuer	6.4.4	246		
16	Major shareholders				
16.1	Shareholders holding more than 5% of the capital	6.4.1	278		55
16.2	Existence of different voting rights	6.3/6.4	270/278	5	
16.3	Ownership or control of the issuer	6.4.2	279	5	54, 55
16.4	Arrangements that may at a subsequent date result in a change in control	6.4	278		2, 13 to 15
17	Related party transactions	6.6	287		
18	Financial information concerning the issuer's assets and liabilities, financial position and profits and losses				
18.1	Historical financial information	5.1	172	2	
18.2	Interim and other financial information	1.5.6.	77	13, 14	19 to 54
18.3	Auditing of historical annual financial information	NA	NA		
18.4	Pro forma financial information	NA	NA		
18.5	Dividend policy	6.5	287		
18.6	Litigation and arbitration proceedings	2.6.3	98		

DELEGATED REGULATION (EU) 2019/980 OF 14 MARCH 2019 ANNEXES 1 AND 2		REGISTRAT		AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT	SECOND AMENDMENT TO THE UNIVERSAL REGISTRATION DOCUMENT
Inform	ations	Chapter	Page	Page	Page
18.7	Significant change in financial or business position	1.5.5/1.5.6	76/77	1, 3 to 6, 13 to 14	35 to 36
19	Additional information				
19.1	Share capital	6.3	270		55
19.1.1	Amount of subscribed capital and information relating to each class of share capital	6.3.1	270	21	
19.1.2	Number and characteristics of shares not representing capital	6.3.2	272		
19.1.3	Number, book value and face value of shares in the issuer held by or on behalf of the issuer itself or by subsidiaries of the issuer	6.4.1	278		
19.1.4	Amount of any convertible securities, exchangeable securities or securities with warrants	6.3.4	272		
19.1.5	Information about and terms of any acquisition rights and/or obligations over authorised but unissued capital or an undertaking to increase the capital.	6.3.4	273		
19.1.6	Information about the capital of any member of the Group which is under option or agreed conditionally or unconditionally to be put under option	6.3.4	273		
19.1.7	History of share capital for the period covered by the historical financial information	6.3.5	273		
19.2	Articles of incorporation and association	6.2	262		
19.2.1	Description of the issuer's objects and purposes and company registration number	6.2.1/6.1.2	262		
19.2.2	Description of the rights, preferences and restrictions attaching to each share class	6.2.1	266		
19.2.3	Provisions having the effect of delaying, deferring or preventing a change in control of the issuer	NA	NA		
20	Material contracts	6.7	289		
21	Documents available	7.3	292		



## **SOLOCAL GROUP**

Public limited company with a capital of €6,270,414.66 Commercial and Companies Register Nanterre 552 028 425

### **Head office**

204 Rond-Point du Pont de Sèvres - 92649 Boulogne-Billancourt Cedex **0146233750** 

#### **Shareholder Relations**

actionnaire@solocal.com

#### **Investor Relations**

ir@solocal.com

www.solocal.com