This press release does not constitute an offer to subscribe or purchase any securities – Not for publication, release or distribution in the United States of America or any other country other than France



Boulogne-Billancourt, August 17th 2020

Financial Structure Strengthening: Implementation of the announced Bond Issue

As announced on July the 22nd juillet 2020 and August the 7th, Solocal Group has issued a **EUR 17,777,777 Bond** on August the 14th 2020. This bond has been issued with an OID of c. 10%, i.e. the cash amount received by the company has been EUR 16 million.

This bond issue will be completed in the coming days by the full drawdown of the announced "**Prêt Atout**" for **EUR 16 million** from BPIfrance Financement.

This bond issue and the drawdown of the "Prêt Atout", together acting as the additional financing line of **EUR 32 million**, are part of the operations contemplated in the financial structure strengthening plan and will secure the very short-term cash needs of the Group.

This press release does not constitute an offer to subscribe or purchase any securities – Not for publication, release or distribution in the United States of America or any other country other than France

Disclaimer

This press release is for information purposes only and does not constitute an offer to subscribe or sell any securities nor is it any form of solicitation for the purpose of a purchase or subscription order for Solocal Group securities in any country whatsoever, including France.

This press release does not constitute a prospectus within the meaning of Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market, and repealing Directive 2003/71/EC.

The release, publication or distribution of this press release in certain countries may constitute a breach of applicable laws or regulations. Consequently, people who are physically present in such countries in which this press release has been released, distributed or published should inquire about and comply with any local restrictions. This press release shall not be released, published or distributed, directly or indirectly, in Australia, Canada, Japan or in the United States of America.

Solocal Group declines any responsibility for any violation by any person of such restrictions or of applicable legal restrictions.

Solocal - www.solocal.com

We are the local digital partner for companies. Our job: advising and supporting them to boost their activity thanks to our digital services (Digital Presence, Digital Advertising, Websites, New Print Solutions). We also provide users with the best possible digital experience with PagesJaunes, Mappy and Ooreka, and our partners (Google, Facebook, Apple, Microsoft/Bing, Yahoo!, etc.). We provide professionals and the public with our high audience services, geolocalised data, scalable technology platforms, unparalleled order intake coverage across France, our privileged partnerships with digital companies and our talents in terms of data, development, digital marketing, etc. We gather 335,000 companies all over France and 2.7 billion visits on our services. Solocal moreover benefits from the "Digital Ad Trust Classique" label for its PagesJaunes and Mappy digital services. To know more about Solocal (Euronext Paris "LOCAL"): let's keep in touch @solocal.

Press contacts

Charlotte Millet +33 (0)1 46 23 30 00 charlotte.millet@solocal.com

Edwige Druon +33 (0)1 46 23 37 56 edruon@solocal.com Investor contacts

Julie Gualino-Daly +33 (0)1 46 23 42 12 jgualino@solocal.com

Colin Verbrugghe +33 (0)1 46 23 40 13 cverbrugghe@solocal.com Follow us









