**PRESS RELEASE** / Boulogne-Billancourt, October 26th, 2018

# Pierre Danon, Chairman of the Board of Directors, and David Amar, Vice-Chairman of the Board of Directors, strengthen their stake in Solocal's capital

On October 26th, 2018, Pierre Danon, Chairman of Solocal's Board of Directors, acquired 137,662 shares in Solocal's capital, bringing his total stake in Solocal to 398,192 shares.

On October 26th, 2018, David Amar, Vice-Chairman of Solocal's Board of Directors, acquired 2,000,000 shares in Solocal's capital, bringing Amar Family Office total stake in Solocal to 24,000,000 shares.

"I have been Chairman of the Board of Solocal for a year now. I can measure on a daily basis the quality of the work provided by the management team and all the employees in the context of the ambitious strategic plan "Solocal 2020". Everything is in place to deeply transform the company and strengthen the value we offer to the 460,000 SMEs/VSEs and large accounts Solocal advises and supports in the digital communication field. I am aware of the challenges that remain to be tackled, and confirm my confidence and faith in the future of Solocal. Therefore, I have decided today to invest once again in our company's share capital", **Pierre Danon, Chairman of the Board of Directors**

**About Solocal**

Solocal is positioned as the trusted and local digital partner supporting business companies to accelerat To succeed in this transformation, it relies on its six key assets some of them being unique in France: media audiences, powerful geolocated data, scalable technological platforms, commercial coverage throu privileged partnerships with GAFAM and numerous talents (experts in data, IT development, digital m Solocal's activities are structured around two axes. First, a range of "full web & apps" digital services on a mobiles, tablets and personal assistants), offered in the form of packs and subscriptions, ("Digital Pre Advertising", "Digital Website"," Digital Solutions" and "Print to Digital"), and integrating a digital coaching serv clients success. Second, flagship owned media (PagesJaunes and Mappy) used daily by the French a enriching and differentiating user experience. With more than 460,000 customers across France and 2.4 bil media, the company generated revenues of €730 million (restated under IFRS15, continued activities) in 20 from Internet making it one of the leading European players in terms of online advertising revenue. Solo Euronext Paris (LOCAL). More information is available at www.solocalgroup.com.


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